



Summer 2012 Calendar of Events

- ♦ July 11– Capital Reinvestment Open House—Lakeland Inn
- ♦ July 14– EBay Centre Arts & Craft show—780-639-9906
- ♦ July 18– Capital Reinvestment Open House—CL Legion
- ♦ July 21– Creedence Clearwater Revival—Energy Centre
- ♦ Jul 25– capital Reinvestment Open House—Energy Centre
- ♦ August 4– Aqua Days
- ♦ August 6– Civic Holiday(Heritage Day)
- ♦ August 8,-14th Annual Fish Fry-Chamber office 780-594-4747
- ♦ August 19– CL Cruisers Show & Shine—780-639-3084
- ♦ August 24&25– Race the Base

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Cold Lake Regional Chamber of Commerce

Chamber Beat

Summer 2012

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

Executive Director's Message



Executive Director,
Sherri Bohme

Well it appears that another North Eastern Alberta summer has arrived. So far we've experienced wild fires, thunderstorms and bright sunny skies, such diversity, much like the region's economy and attractions.

As we approach our third summer operating the Visitor Information Centre within the City of Cold Lake we've had the opportunity to meet some wonderful visitors to our area, as well as locals looking for information. We are always excited to share with people all that we have to offer. Besides camping and amazing fishing we have many other activities, the Cold Lake Museum is a must see, the viewing area at 4 Wing is always fun, and of course the Cold Lake Provincial Park is home to great hiking trails and one of the provinces best bird watching locations. For those looking for fresh produce and homemade baked goods, the AG Society hosts the Farmers Market every Thursday.

August 8, 2012 marks the 14th Annual Fish Fry held right on the shores of Cold Lake. This is an event you don't want to miss. Come down to the Marina and enjoy the best fish around. We have been honored in the past to have such dignitaries as MP Brian Storseth, MLA Genia Leskiw and Mayor Craig Copeland serving our guests. This year will be no different. This is a fun filled family event with some new and exciting additions this year; you don't want to miss out. Tickets are available at the Chamber office and are selling fast so don't delay.

To wind up the summer activities in Cold Lake, 4 Wing, in partnership with ZR Auto presents the second Race the Base Challenge. This event is scheduled to take place August 24th & 25th at 4 Wing. Visit www.racethebase.ca for details on sponsorship and weekend activities.

In closing, on behalf of the Cold Lake Regional Chamber of Commerce staff and board of directors, we wish you a safe and wonderful summer and hope that you take the time to explore our beautiful region and all it has to offer.

Have a great summer!

Province Wide.....

The Government of Alberta is releasing the 2012 Foreign Qualification Recognition (FQR) Innovation Fund Call for Proposals. The FQR Innovation Fund is being offered to assist Alberta employers to recruit, integrate, retain and develop workers with foreign-earned education, skills and experience who are already in the province.



July 3, 2012

Dear stakeholder,

On behalf of the Government of Alberta, I am pleased to announce the 2012 Foreign Qualification Recognition (FQR) Innovation Fund call for proposals and invite your organization to submit an application.

As part of the implementation of *A Foreign Qualification Recognition Plan for Alberta*, launched in 2008, the FQR Innovation Fund is being offered by government to assist Alberta employers to recruit, integrate, retain and develop workers with foreign-earned education, skills and experience who are already in the province.

The priorities for the 2012 fund are projects that help foreign-trained workers within Alberta to fully use their education, skills and experience to meet the province's labour market needs.

I have attached the 2012 FQR Innovation Fund Criteria with more information about funding objectives and the application process. Also attached is the *Application for Grant* template which needs to be submitted with all proposals.

The deadline for submitting the proposals is **Thursday, August 9, 2012**.

All applications will be reviewed by an Innovation Fund Review Committee and funding will be awarded based on the identified priorities and available funds. All applicants will receive a letter detailing the decision on their submission by September 28, 2012.

Thank you for your interest. I hope you are able to make use of the FQR Innovation Fund to work with us in building Alberta's economy.

If you have any questions about the Innovation Fund or the application process, please contact Vince Kelly, Senior Policy Analyst, FQR Initiatives, by email at vince.kelly@gov.ab.ca or phone at 780-638-4011.

Sincerely,

Emily Mukasa
Manager, Foreign Qualifications Recognition Initiatives
Enterprise and Advanced Education
Government of Alberta

Funding guidelines and grant application can also be obtained at the Chamber office. Please call 780.594.4747 or info@coldlakechamber.ca to receive a copy.

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New West Partnership streamlines business registration across the West

Businesses across Western Canada will find it easier to operate throughout the region under New West Partnership rules that take effect July 1.

The New West Partnership Trade Agreement is a far-reaching economic partnership between the provinces of Alberta, British Columbia, and Saskatchewan, designed to foster prosperity for our people through meaningful interprovincial collaboration. Under the agreement, businesses registering as a corporation will no longer need to register separately in each of the three jurisdictions as extra-provincial registration will be facilitated by the home province.

Corporations will be asked to provide additional information to their home province to have their extra-provincial registration take effect in the remaining jurisdictions. No additional fees will be required for extra-provincial registration in the two other provinces. The partnership removes the need for corporations to file their annual filing requirement in all three provinces. Instead, corporations will now be able to file once in their home province.

"When Alberta businesses thrive, Albertans thrive," Service Alberta Minister Manmeet Bhullar said. "Reducing red tape and creating a more open and competitive marketplace with British Columbia and Saskatchewan will help Alberta businesses expand their markets and attract new clients. These actions help secure our province's economic prosperity."

"Through the BC Jobs Plan, our government is aggressively targeting new investment that will create jobs for British Columbians," British Columbia Minister of Jobs, Tourism and Innovation Pat Bell said. "By working with Saskatchewan and Alberta through the New West Partnership, we can help break down barriers and needless red tape, signalling that the West is open for business. That will not only benefit B.C., but will provide opportunities across our provinces."

"Through collaboration with Alberta and British Columbia, we are facilitating greater ease for Saskatchewan businesses to expand to new markets and attract international investors," Saskatchewan Minister responsible for Information Services Corporation Don McMorris said. "The New West Partnership will make Saskatchewan and our neighbours the most competitive and attractive place to do business in North America."

For more information, visit the New West Partnership at www.newwestpartnership.ca.

2011

Fish Fry



Chamber Happenings

Cold Lake Regional
Chamber of Commerce
Contact Information
Phone: (780) 594-4747
Fax: (780) 594-3711
4009 50 Street
Box 454, Cold Lake
Alberta, T9M 1P1
Email:
info@coldlakechamber.ca
Website:
www.coldlakechamber.ca



Sherri Bohme
Executive Director

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant

David Kirby
Tourism Information
Provider



2012

COMING EVENTS

August 8, 2012

!4th Annual Fish Fry

August 15, 2012

Chamber Board Meeting

Call the Chamber office for more
details

VALUE ADDED PROGRAM

*Featured Program of the
Month*



TD Merchant Discount Rate

Discount rates are offered through the Canadian Chamber of 1.69% VISA rate, 1.79% MasterCard rate, and 0.09% transaction Interact rate (regardless of volume of business). TD offers the TD Business, Personal and Wealth Management program, which can be used in 3 different ways. As a business, as an individual and/or as an employer.

For more info on this or any other value added program please call the chamber office at 780.594.4747

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bpearman@assante.com

www.chamberplan.ca

Welcome New Members

- ♦ *Renegade Contracting Ltd.*
- ♦ *Cash Canada Financial*
- ♦ *Shermack Sheet Metal Ltd.*
- ♦ *Double RRR Enterprise Inc.*
- ♦ *Nails Enterprise Inc 2007*
- ♦ *Winmar– Cold Lake*

TICKETS ON SALE NOW

14th Annual FISH FRY

Presented By:



EVENT SPONSOR



Wed, Aug 8, 2012

4:30-7pm

Cold Lake Marina

Adult tickets \$20.00– Children's \$12.00 (GST included)

Includes :Fish,Salad,Potatoe,Dessert,& Beverages.

DON'T MISS OUT. GET YOUR TICKETS EARLY

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/ PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

Tourist Information Centre
Summer Hours.

- ♦ Mon- 8am-5pm
- ♦ Tues-8am-5pm
- ♦ Wed-8am-7pm
- ♦ Thurs-8am-7pm
- ♦ Fri-8am-7pm
- ♦ Sat-11am-4pm
- ♦ Sun-11am-4pm



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Chamber Happenings

6th Annual Photo Contest

***Don't Leave your cameras at home
You might miss that perfect shot!***

***Contact the Chamber for contest
rules and registration forms***



780-594-4747

Submission Deadline is Sept 30, 2012

2013 Community Guide

***Put your ad in Cold Lake's most widely distributed
Guide with 15,000 copies printed annually.***

Distribution includes local businesses and community groups as well as tourist information centers and conventions throughout Alberta.

Call 780-594-4747 for further details



Digital Messaging Centre

We are pleased to announce that our new messaging centre is up and running. This advertising is only available to members of the Cold Lake Regional Chamber of Commerce so don't delay, call now to book your ad space now!



SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Down Comfort - Contact: 780-594-2775

Furniture Galaxy - Contact: 780-594-3602

Kia Cold Lake/Budget Rent A Car - Contact: 780-594-6200

Marina Bowling Centre - Contact : 780-639-2950

Renegade Recreation - Contact: 306-236-3210

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2012 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Vacant
Director	Dave Piche, J.F.D. Contracting
Director	Vacant
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Patti Ouellette, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Vacant

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply