



Summer 2010

JULY

1 Canada Day Fun Run
Harbourview Community
Centre 780-840-8000
x8145

4 Jamboree Kin Hall
780-639-2172

10 Charlie Callahan
Pursuit Race
blairtaylor@hotmail.com

17-18 Family Cruise
Weekend
blairtaylor@hotmail.com

AUGUST

4 Chamber Fish Fry
780-594-4747

14-15 Prairie Endurance
Challenge
blairtaylor@hotmail.com

27-28 Dream Wheels
Weekend 780-594-4747

28 Community
Registration Day
Energy Centre



Cold Lake Regional Chamber of Commerce

Chamber Beat

Summer 2010

Phone: (780) 594-4747



Fax: (780) 594-3711



www.coldlakechamber.ca

President's Message

Hearts for Healthcare is an initiative developed by a group of dedicated volunteers and local stakeholders. Formerly known as Communities Leading Regional Recruitment and Retention, it is a project of the Cold Lake Regional Chamber of Commerce. Funding has been secured by the Rural Alberta Development Fund to develop a sustainable operation, designed to lead the "charge" in creating a formula for recruitment and retention of key professionals. Specific roles of our members include community relations, recruitment and retention initiatives, fundraising, and an awareness campaign.

Our goal is to work together to enhance and enrich the quality of health care in the region and our most recent action has focused on physician recruitment and community awareness. Physician recruitment has become an increasingly competitive market in all areas of our province. There is also a continuing need for funding to improve healthcare equipment due in part to the rapid advances being made in medical treatments and technology.

Our fundraising committee recently reached out to the community to sponsor a Hearts for Hospital Gala Event. The community generously responded and Hearts for Hospital successfully raised over \$124,000. These funds will assist greatly with our goal to improve health services and attract much needed physicians to our area.

We are further encouraged by the recent approval of a Primary Care Network at the Cold Lake Healthcare Centre slated to be opened in July. This optimistic news means that patients without a family doctor will be able to book an appointment with a physician in the Primary Care Network rather than having to attend the emergency room for non emergency cases. We are also encouraged and grateful that Dr. Anshia Van Jaarsveld has chosen to make Cold Lake her home and anxiously await the arrival of Dr. Peter Meyer who will be joining the Lakeland Medical Clinic. Our Hearts for Healthcare members are committed to working towards appropriate access to quality health services and we look forward to the community's continued support for a safe environment for all. For more information about current initiatives and to learn how you can help, please contact Sharon Martin, at coalitioncoordinator@coldlakechamber.ca.

Rob Brassard, President



Alberta HUB
 Where opportunity comes to life

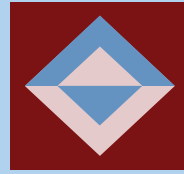
As part of Phase 3 of the AlbertaHUB Investment Attraction Project, AlbertaHUB has placed the labour force survey on the Web. In order to collect complete data we would like you to encourage local contacts and business to complete the online survey.

http://www.albertahub.com/labour_study.html

Director News.....



Congratulations!



Greg Sylvestre, Cold Lake Regional Chamber of Commerce Director has been honored with a **2010 Merit Award** from the Institute of Chartered Accountants of Alberta (ICAA) for making significant contributions to the CA profession. Early Achievement Awards are given to Chartered Accountants who, within the first 10 years since qualifying as a CA, demonstrate excellence in professional, civic, charitable, community or other service.

Eva Urlacher, Cold Lake Regional Chamber of Commerce Director has been *appointed to Northern Alberta Development Council* for a 3 year term.

The NADC is Alberta's regional development council charged with helping to expand the northern economy. The council identifies and implements measures to advance northern development. NADC also advises government on opportunities and issues in the region.

Ms. Urlacher said she is looking forward to this new opportunity.

Corporate Sponsors

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Imperial Oil



GOLD



SILVER



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www.chamberplan.ca

Chamber Happenings

Cold Lake Regional
Chamber of Commerce
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Fax: (780) 594-3711
4009 50 Street
Box 454, Cold Lake
Alberta, T9M 1P1
Email:
info@coldlakechamber.ca
Website:
www.coldlakechamber.ca



Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Dana Henderson
Administrative Assistant

Chantelle Leydier
Administrative Assistant

Kathy Sawyers-Dutrisac
Visitor Information Services



Welcome New Members!

Artland Contracting Ltd.
Canadian Access Mat Corp.
Country Hills Homes
Husky Oil Operations, Tucker
Lake
Lakeland and District Bingo
Association
North Commons Commercial
Pita Pit
Spa Works
Wonderstruck Designs
Glendon Motorsports
Belliveau Art & Design

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bpearman@assante.com
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Grand Openings



Mayor Copeland
cuts the ribbon
to mark the official grand opening of Coldwell Banker.

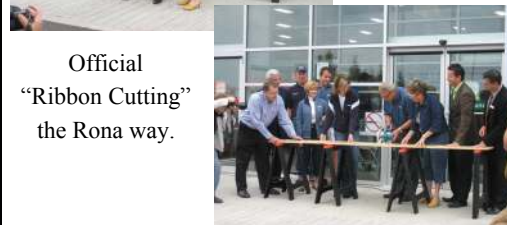
Coldwell Banker



Rona



Mayor Copeland
and MLA Genia
Leskiw offer congratulations on the opening of the new Rona store



Official
"Ribbon Cutting"
the Rona way.

2010 COMING EVENTS

August 4, 2010

Fish Fry

August 27, 28 2010

Dream Wheels Weekend

September 15, 2010

General Meeting

Watch for details at
www.coldlakechamber.ca

Cont'd.....

2010 Home & Leisure



Trade Show

We would like to thank the following Community Partners, Sponsors and Volunteers:

Cold Lake Energy Centre Staff	ATB Staff	Kyle Brassard
The City of Cold Lake	Sherri Bohme, Executive Director	Corbin Brassard
Tim Horton's, Cold Lake	Dana Henderson, Admin Assistant	Daylyn Bohme
95.3 K-Rock	Chantelle Leydier, Admin Assistant	Tyler Luda
The Cold Lake Sun	Sharon Martin, Coalition Coordinator	Corey Luda
Accounting Plus	Rob Brassard, President	
Value Master Homes	Dave Piche, Director	
Original Joe's Restaurant & Bar	Bob Buckle, Director	
The Wolf	Troy Schmeichel, Director	
Rider's Connection	Todd Munday, Director	
Acklands Grainger		

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring **Contact: 780-594-0013**

Andrea's Nails - **Contact: 780-594-2230**

Cold Lake Golf and Winter Club - **Contact: 780-594-5341**

NEW Down Comfort - **Contact: 780-594-2775**

Furniture Galaxy - **Contact: 780-594-3602**

Renegade Recreation - **Contact: 306-236-3210**

Hilary Weston Massage Therapy **Contact: 780-815-5789**

Zenful Spas 2 Go **Contact: 780-573-6161**

DID YOU

KNOW.....

The Chamber has several items that you can rent for your next function.

Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

Cont'd.....



"The Voice of Business"

Presents:

Everyone Welcome!

Event Sponsor:

cenovus
ENERGY

12th
Annual

FISH FRY



Date: Wednesday, August 4th, 2010

Time: 4:30-7:00pm Open Seating

Venue: Cold Lake Marina

Cost: Adults: \$20.00, Children: \$12.00 (Inc. GST)

****Includes fish, salad, potatoes, dessert & refreshments!**

**Bring the whole family
for the best fish around!**

*Tickets
Available at*

Cold Lake Regional Chamber of Commerce

Phone: (780) 594-4747

Email: admin@coldlakechamber.ca

OR

Ajaz Quraishi (780) 826-0045

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2010 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, Quinn Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Troy Schmeichel, Digital Connections
Director	Eva Urlacher, Ketrion Construction Ltd.
Director	Todd Munday, Grey Munday Stolfia LLP
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply