



## September 2012 Calendar of Events

### Office Closed

Sept 3rd.— Labor Day

\*\*\*\*\*

### Pink Day

Sept 7th—Bully Free Day

\*\*\*\*\*

### Community Registration Day

Sept 8th— Energy Centre— 9-3

\*\*\*\*\*

### Bark in the Park

Sept 15th—Cold lake Ag

\*\*\*\*\*

### Terry Fox Run

Sept 16—CL Marina 11 am

\*\*\*\*\*

### Run with Curtis Hargrove

Sept 21st— Starting at the  
Sails entering the City.

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## Cold Lake Regional Chamber of Commerce

# Chamber Beat

S e p t e m b e r 2 0 1 2

Phone: (780) 594-4747

Fax: (780) 594-3711

[www.coldlakechamber.ca](http://www.coldlakechamber.ca)

## Director's Message



Patti Ouellette— Director

It has been an excellent summer and a busy one for our local chamber.

Firstly, congrats to our chamber and its dedicated staff for receiving the "Chamber of the Year"

award, the annual fish fry was again a success and the new electronic reader board sign provides another avenue for local businesses to advertise. So much is done behind the scenes to prepare for all this. Sherri and her staff do an amazing job and together with the board of directors, our chamber really does awesome things for our community.

Cold Lake has had a good ride through the recession. We seemed to be in our own real estate bubble. Our housing has maintained it's value despite downturns in markets world wide. The rental market is strong with a low to nil vacancy rate. With the announcements in the oil industry, we could see a housing crunch as early as this fall.

With housing prices and rents rising, buyers and renters will be looking across the border to Saskatchewan for affordable housing.

Is the City of Cold Lake (the next Fort Mac) ready for the onslaught of transient workers about to descend on our "small town" city. I call Cold Lake the city with a "small town" attitude. We truly are a cohesive unit, with the twinning of highway 28, travel between both ends of our fair city has brought us together. We just need to grow between both ends.

Our City leaders need to do some strategic planning so we don't end up like Fort Mac. Problems with infrastructure, poor building practices and lack of housing should be top of the agenda.

As fall approaches, we are reminded of the beautiful area we live, work and play in. I hope you can take the time to enjoy it.

Patti Ouellette—Owner Remax

## Province Wide.....

### Employment Standards

September 1st 2012 Alberta's general minimum wage increased from \$9.40 per hour to \$9.75 per hour. There will be no change to the liquor server minimum wage, which will remain at \$9.05 per hour.

For all your questions about employment standards visit the website below:

<http://www.employment.alberta.ca/sfw/1224.html>

#### Corporate Sponsors

##### PLATINUM



Imperial Oil



**cenovus**  
ENERGY

##### GOLD



MUNICIPAL DISTRICT  
BONNYVILLE NO. 87

**SITE**  
ENERGY SERVICES

##### SILVER



ROSS  
SYLVESTRE  
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SMALL BUSINESS  
SINCE 1970

Chambers of Commerce  
Group Insurance Plan®  
[www.chamberplan.ca](http://www.chamberplan.ca)



##### BRONZE

**Cornerstone**

SCAFFOLDING • INSULATION

## ***Minister of Finance Jim Flaherty announces transition date for elimination of the penny***

The Royal Canadian Mint will no longer circulate pennies as of February 4, 2013. In the 2012 budget, the government announced it was eliminating the penny from Canada's coinage system. The elimination of the penny was due to its excessive and rising cost of production relative to face value; the increased accumulation of pennies by Canadians in their households; environmental considerations; and the significant handling costs the penny imposes on retailers, financial institutions and the economy in general. The estimated savings for taxpayers from eliminating the penny are \$11 million a year. A **rounding guideline** has been adopted in other countries, and it will be adopted by the government for its cash transactions with the Canadian public. Electronic transactions, such as those with debit and credit cards, as well as cheques, will not need to be rounded. The date announced recently is a revision of what was announced in the budget and the revised date was set following initial consultations with small business and retailers who requested the transition date occur after the busy holiday shopping season of 2012. By changing the date, all those participating in the transition will have ample time to prepare their business, train staff, and better inform consumers. It will also allow charities to hold dedicated 'penny drive' campaigns outside of existing fall fundraising drives. The new transition date will not require new production of pennies as the existing supply available for circulation remains sufficient to cover the period.

The department of finance will continue to consult with Canadians in the months to come on all aspects related to the elimination of the penny. The penny will retain its value indefinitely and can continue to be used in payments. Further information will be rolled out leading up to February 2013.

# Chamber Happenings

Cold Lake Regional  
Chamber of Commerce  
Contact Information  
Phone: (780) 594-4747  
Fax: (780) 594-3711  
4009 50 Street  
Box 454, Cold Lake  
Alberta, T9M 1P1  
Email: info@coldlakechamber.ca  
Website:  
www.coldlakechamber.ca



**Sherri Bohme**  
Executive Director

**Nicole Mansfield**  
Administrative Assistant

**Kathy Dutrisac**  
Administrative Assistant



2012

## COMING EVENTS

**\*2012 Business of the Year \***  
**Nomination forms are now  
available**

**\*September 19 \***

### **Chamber Board Meeting**

Watch for information on  
the October Business Mixer  
Hosted by Realty Executive  
Cold Lake Real Estate

## VALUE ADDED PROGRAM

*Featured Program of the  
Month*



**PUROLATOR  
DISCOUNT PROGRAM**  
The Purolator volume  
discount program can  
save you up to 30 %  
every time you use  
their services.  
Take Advantage of all  
that Purolator has to  
offer

Contact the Chamber office for  
further information.

AT WORK FOR  
SMALL BUSINESS  
SINCE 1970



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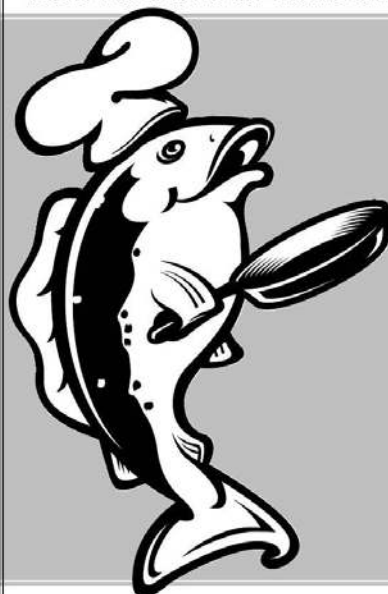
Bryon Pearman  
Phone: (780) 594-1857  
Toll Free: (888) 594-1857  
Email:  
bpearman@assante.com  
[www.chamberplan.ca](http://www.chamberplan.ca)

Welcome New Members

- ♦ *Rural Alberta Business  
Centre 780.594.1090*
- ♦ *L G Fraser Consulting  
780.826.0550*

# Chamber Happenings

**On behalf of the Cold Lake Regional Chamber of Commerce,** we would like to thank all those who attended the **14th Annual Fish Fry** event held at the Cold Lake Marina. Over 600 guests attended this year, arriving from all over the province. We would like to send our warmest thanks and congratulations to all of our volunteers!



Rob Brassard  
Lisa Borowitz  
Raelynn Brassard  
Ron & Eva Urlacher  
Chris Emerson  
Kelvin Plain  
Carla Beaupre  
Joanne Kenny

Jamie Copeland  
Cindy Senko  
Doug & Donna Neufeld  
Shawn Dutrisac  
Kevin Mansfield  
Dean Burkart  
Greg Sylvestre

*Special Guests on the grill:*  
Mayor Craig Copeland  
MLA Genia Leskiw  
RCMP Staff Sgt Rob Cunningham  
RCMP Sgt Brent Sawatzky  
Cenovus Energy Employees

*Thank you for helping us pull off another fun and energetic community event. We could not have accomplished this without you!*

Additional thanks to our main event sponsor Cenovus Energy, WinMar Cold Lake for the children's face painting, balloon animals and games, 4 Wing Band for the great entertainment, Dale's Rentals for the use of the porta-potties and sinks and Pierre Simard from Simard Bobcat for the Bobcat services at teardown.



## **DID YOU KNOW.....**

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

## **NO SHOW/ PAYMENT POLICY**

**Remember:**  
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.



Cold Lake Regional  
Chamber of Commerce  
Regular Office Hours

- ♦ Mon- 8am-5pm
- ♦ Tues-8am-5pm
- ♦ Wed-8am-5pm
- ♦ Thurs-8am-5pm
- ♦ Fri-8am-5pm
- ♦ Closed
- ♦ Closed



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# Chamber Happenings

## 6th Annual Photo Contest

*Don't Leave your cameras at home  
You might miss that perfect shot!*

*Contact the Chamber for contest  
rules and registration forms*



780-594-4747

*Submission Deadline is Sept 30, 2012*

## *2013 Community Guide*

*Put your ad in Cold Lake's most widely distributed  
Guide with 15,000 copies printed annually.*

Distribution includes local businesses and  
community groups as well as tourist  
information centers and conventions  
throughout Alberta.

Call 780-594-4747 for further details



## *Digital Messaging Centre*

***Thinking of new ways to advertise for the upcoming Christmas Season? Why not take advantage of our digital messaging centre. This advertising is only available to members of the Cold Lake Regional Chamber of Commerce, so don't delay, call now to book your ad space.***



### **SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS**

[Action Plus Flooring](#) - Contact: 780-594-0013

[Cold Lake Golf and Winter Club](#) - Contact: 780-594-5341

[Baby Bear Specialty Boutique-](#) Contact: 780-594-1303

[Furniture Galaxy](#) - Contact: 780-594-3602

[Kia Cold Lake/Budget Rent A Car](#) - Contact: 780-594-6200

[Marina Bowling Centre](#) - Contact : 780-639-2950

[Renegade Recreation](#) - Contact: 306-236-3210

### As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

### 2012 Membership Investment

| # of Employees           | Membership Fee | GST     | Total    |
|--------------------------|----------------|---------|----------|
| 1-5                      | \$165.00       | \$8.25  | \$173.25 |
| 6-15                     | \$275.00       | \$13.75 | \$288.75 |
| 16-50                    | \$400.00       | \$20.00 | \$420.00 |
| Over 50                  | \$500.00       | \$25.00 | \$525.00 |
| Non Profit               | \$61.00        | \$3.05  | \$64.05  |
| 2 <sup>nd</sup> Business | \$30.00        | \$1.50  | \$31.50  |

### Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

### Chamber of Commerce 2010 Board of Directors

|                |                                        |
|----------------|----------------------------------------|
| President      | Rob Brassard, Lakeland Credit Union    |
| Vice President | Greg Sylvestre, Ross & Sylvestre LLP   |
| Director       | Chris Emerson, Canada Brokerlink Inc   |
| Director       | Dean Burkart, Taco Time Cold Lake      |
| Director       | Dave Piche, J.F.D. Contracting         |
| Director       | Vacant                                 |
| Director       | Carla Beaupre, K-Rock 95.3FM           |
| Director       | Eva Urlacher, Ketron Construction Ltd. |
| Director       | Patti Ouellette, Remax 2000            |
| Director       | Lisa Borowitz, ATB Financial           |
| Director       | Vacant                                 |

### Get the Chamber Working for Your Business!!!

[www.coldlakechamber.ca](http://www.coldlakechamber.ca)  
Your online business portal.

**FREE JOB POSTINGS**

If you are in a labor crunch, email the position details to;

[admin@coldlakechamber.ca](mailto:admin@coldlakechamber.ca)

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply