Cold Lake Regional Chamber of Commerce

Chamber Beat

September 2010

Phone: (780) 594-4747 Fax: (780) 594-3711 www.coldlakechamber.ca

September 2010

5– Jamboree
Kin Hall 1:00pm
Elaine 780-639-2172

7 - Labor Day
Chamber Office Closed

9 - Cold Lake Visual Arts Society
Beantrees Café
Linde 780-594-6105

17-19 - Swing & Sweep Tournament and Bonspiel
Cold Lake Golf & Winter Club

22 - Chamber General Meeting
7pm Chamber Board Room

24-26 - Crop Haven
(formerly Scrappers Connection)
MFRC 780-594-6006

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Director's Message

Bob Buckle, Director

Summer in Review -

I KNOW WHAT WE DID LAST SUMMER?

Fellow Chamber Members:

As summer draws to an end many of you are probably asking what happened to it. We went from near drought conditions in early May to record precipitation by the end of August. When you add the lack of warm temperatures I am sure not to be the only one feeling like somehow we were robbed of our ever precious and very short summer. My heart goes out to our motorists, area visitors and especially the businesses in the north that will now have to put up with further delays on road projections because of this weather!!

But enough with the depressing weather report. The Chamber can celebrate several successes experienced this summer. Once again a very well attended and supported Annual Fish Fry was hosted. Unlike previous years we changed the venue, holding the event on the street under a tent sponsored by Cenovus instead of at the Marina. It was a beautiful day and music from the 4 Wing Musical Band entertained throughout the event. Many volunteers helped including Mayor Copeland, MLA Genia Leskiw to name a few. This event is only made possible with the help of sponsors and volunteers. We should also take the time to thank and acknowledge Board Member Ajaz Quraishi for his effort as always with this project.

A very successful "Street Party "took place in concert with the Race the Base Car Show. This event raised monies for our Hearts for Health Care. Literally thousands attended Main Street for the viewing of the 80 exotic cars on display while being entertained on the Osum sponsored stage by the band Cold Tie Walker. This event was the first of its kind in Cold Lake and by all reports was a huge success from those who attended. With all the various media and national media around, Cold Lake would have received significant community exposure. A real win for the community as a whole.

Congratulations to our Chamber staff who organized and volunteered for much of these events. It should also be recognized that they did a superb job of managing the Tourist Information component of our new Chamber building on behalf of the City of Cold Lake.

All in all and despite the weather....it was a busy and successful Chamber summer.

A reminder to our membership, we have an upcoming General Meeting on September 22nd. One item involves an amendment to Board Member term limits in our bylaws. Please try and be there.... details will follow.

Regards,

Bob Buckle, Board Member

Province Wide.....

Province, retailers agree to reduce plastic bag use

The four organizations represented in the voluntary agreement with the province are the Canadian Council of Grocery Distributors, Retail Council of Canada, Canadian Federation of Independent Grocers, and the Canadian Association of Chain Drug Stores. Together, these retail associations represent more than 90 per cent of all retail sales in Alberta.

Reduce usage of new plastic bags

- Train staff to put a sticker or tape on large items instead of bagging.
- Offer consumers a choice to bring their own bag.
- Train staff to maximize the efficient use of bags by increasing the number of items packed in each bag.

Train staff to ask consumers if they need a bag for smaller purchases.

Provide alternatives to plastic bags

- Promote and offer for use/sale reusable cotton, net, or recycled plastic bags in lieu of providing free plastic bags.
- Offer reusable bags for sale at cost, a deep discount or, in some instances, at no charge.
- Offer reusable bin programs.
- Offer recycled cardboard boxes as a carry-out option.

Offer compostable carry bags for sale or at point-of-sale.

Provide incentives to consumers to reuse or use alternatives

Provide consumers with incentives (i.e. rebate, loyalty points) to change behaviour and use fewer plastic bags or no bags at all.

Source: http://enewsletter.alberta.ca/albertagovt/LandingPage.aspx?id=567428&p=1

Alberta government kicks off "tell it like it is" campaign

Over the next several weeks, newspaper, radio, and online advertisements will appear across Alberta, encouraging Albertans to start a conversation about the oil sands.
The "tell it like it is" ads provide a positive message about the oil sands – grounded in facts.
The ads link to online resources (www.oilsands.alberta.ca) so Albertans can add to their knowledge about both the current state of development as well as where the province intends to go in the future.
The campaign encourages Albertans to start a conversation about the oil sands so the world knows the facts.

Source: http://enewsletter.alberta.ca/albertagovt/LandingPage.aspx?id=589323&p=1

Corporate Sponsors

PLATINUM

City of Cold Lake

Cold Lake Ford

cenovus ENERGY

Imperial Oil

Esso

GOLD

Lakeland Credit Union

Municipal District Bonnyville No. 87

TCC Tri-City Contracting Ltd.

SILVER

Flint Field Services Ltd. Integrated. Integral.

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Canada Wide

Code of Conduct for Credit and Debit Card Industry Takes Effect.

The Honourable Jim Flaherty, Minister of Finance, announced that the Code of Conduct for the Credit and Debit Card Industry in Canada came into effect August 16, 2010.

"This Code will make fees and rates more transparent for business owners and for consumers who use credit and debit cards," said Minister Flaherty. "It will promote fairness, competition and choice."

Under the Code, merchants will be:

- Provided with clear information regarding fees and rates.
- Given advance notice of any new fees and fee increases.
- Able to cancel contracts without penalty should fees rise or new fees be introduced.
- Given new tools to promote competition, and in particular, will have the freedom to accept credit payments from a particular network without the obligation to accept debit payments and vice versa.

With the passage and Royal Assent of the *Jobs and Economic Growth Act* on July 13, the Financial Consumer Agency of Canada has been empowered to monitor compliance with the Code.

While most sections of the Code take effect immediately, payment card networks and acquirers have until February 17, 2011 to implement several disclosure elements of the Code to allow sufficient time for them to make the necessary changes to their systems.

If necessary, payment card issuers will also have until May 17, 2011 to re-issue cards already in circulation that contravene Elements 6 and 7 of the Code, which are applicable to debit cards that have access to multiple networks.

Source: http://www.fin.gc.ca/n10/10-071-eng.asp

The Canada-China partnership: are we doing enough?

The Canadian Chamber of Commerce's report, *Canada-China: Building a strong economic partnership*, asks whether we, in politics, business and society at large, have maximized the Canada-China economic partnership. China is due to become the world's second largest economy this year, with markets representing 1.3 billion increasingly sophisticated consumers and deep pools of capital.

"Our extensive research and discussions with our members and Canadian thought leaders convince us that now is the time for both governments and the business community to reinforce efforts to realize the economic potential of Canada-China ties," states Perrin Beatty, President and CEO of the Canadian Chamber.

This report, released as we prepare to celebrate four decades of Sino-Canadian diplomatic ties and following President Hu Jintao's recent visit to Canada, calls for the federal government, the provinces and territories to come together with the business community to pave a path forward with a farsighted vision. It calls for removing obstacles to business in both countries, to enhance the visibility of Canada's cross-sector value proposition in China, where virtually every country is aggressively marketing the best it has to offer, to ensure Canada continues to have the skills and structures with which to supply the innovative products China and other markets demand, and to see more Canadian businesses of all sizes become confident, globally competitive players in China and elsewhere.

"We hope that Canada-China: Building a strong economic partnership will help both countries find new ways to boost their two-way exchanges in trade and investment," says Beatty. "For Canada and China, the dividends could be huge, and so we must take full advantage of the great opportunities before us."

Source: http://www.chamber.ca/index.php/en/news/P5/s2

Hurry

October 20-29, 2010 ***Join the Cold Lake Regional Chamber of Commerce and 30 delegates as we travel to Beijing and Shanghai on the 2010 Business Leaders Trip to China. For more information please contact Sherri at 780-594-4747 or executivedirector@coldlakechamber.ca***

Chamber Happenings

Cold Lake Regional
Chamber of Commerce
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Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Dana Henderson
Administrative Assistant

Kathy Sawyers-Dutrisac
Visitor Information Services

2010 COMING EVENTS

September 22, 2010
(date change)

General Meeting

October 15, 2010

Community Guide Advertising Cutoff

October 20-29, 2010

Business Leaders Trip to China

October 29, 2010

Deadline for Business of the Year Nominations

December 01, 2010

Holiday Heroes Luncheon

December 08, 2010

Maple Flag Meet & Greet

12th Annual Fish Fry Fun....

MLA Genia Leskiw, & Cenovus Representatives, Cameron Kopansky and Jennifer Pendura serve up some fresh cooked white fish.

Guests enjoy the music, food & fun!

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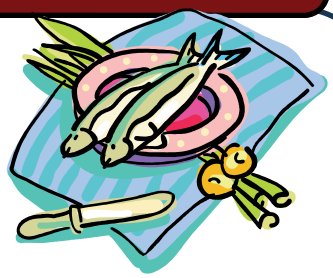
Welcome New Members

PetLand
Opening Soon……
#105 4902-69th Ave Cold Lake,
(between Staples & Marks Work Wearhouse)

Universal Surveys Inc.
5412 55 St Cold Lake
Phone: 780-594-2212

Cont'd.....

12th Annual Fish Fry



We would like to thank the following Community Partners, Sponsors and Volunteers:

Event Sponsor:

cenovus ENERGY

Ajaz Quraishi – Committee Chairperson
Andrew Hitchcock
Bob Buckle – Committee Member
Brenda Poitras – Cenovus
Brian Clark – ATB Securities
Cameron Kopansky – Cenovus
Coleen McEntee – Real Eastate Board
Corbin Brassard
Daylyn Bohme
Debbie MacLachlan – Husky Market
Ian Braconnier – Cenovus
Irina McDonald – Cenovus
Jackie Daniels – Cenovus
Jennifer Pendura – Cenovus
Jessica Yarnell – Cenovus
John Croteau – City of Cold Lake
Kortney Bohme
Leslie Tremblay – Cenovus
Lisa Borowitz – Committee Member
Maureen Sander – Cenovus
Mayor Craig Copeland
MLA Genia Leskiw
Nancy Gauthier – Cenovus
Raelynn Brassard
Rob Brassard – Lakeland Credit Union
Roger MacLachlan – Husky Market-
Troy Schmeichel – Committee Member

Thank you for helping us pull off another fun and energetic community event. We could not have accomplished this without you!

Thank you to our main event sponsor Cenovus Energy! Also, thank you to Walmart for supplying our water. And thank you to Dale at Dale's Rentals for donating our porta-potties and sinks.
For those of you who missed out on this wonderful event, mark your calendars for Wednesday, August 3rd, 2011 for the 13th Annual Fish Fry!

Zenful Spas 2 Go Contact: 780-573-6161

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring **Contact: 780-594-0013**

Andrea's Nails - Contact: 780-594-2230

Cold Lake Golf and Winter Club - Contact: 780-594-5341

NEW **Down Comfort - Contact: 780-594-2775**

Furniture Galaxy - Contact: 780-594-3602

Renegade Recreation - Contact: 306-236-3210

Hilary Weston Massage Therapy Contact: 780-815-5789

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function.
Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

As a Chamber member, your business…

- Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- Benefits from business referrals that non-members do not receive.
- Develops instant credibility through the Chamber Seal of Trust.
- Is positioned to access and communicate with all levels of government on issues that affect business
- Will learn about rising government issues that affect business and your voice is heard on these issues.
- Benefits from great networking opportunities.
- Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- Can be showcased at a Grand Opening event.
- Reduces costs through Chamber discounts on all activities and events.
- Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- Is eligible for Group Insurance - medical, dental, and disability.
- You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- Can deduct membership fees on your income tax.

2010 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	$165.00	$8.25	$173.25
6-15	$275.00	$13.75	$288.75
16-50	$400.00	$20.00	$420.00
Over 50	$500.00	$25.00	$525.00
Non Profit	$61.00	$3.05	$64.05
2nd Business	$30.00	$1.50	$31.50

Core Chamber Activities:

- Building a successful environment for a business
- Membership services
- Lobbying
- Economic development
- Member to member benefits
- Networking/Promotions
- Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, Quinn Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Troy Schmeichel, Digital Connections
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Todd Munday, Grey Munday Stolfa LLP
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

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If you are in a labor crunch, email the position details to;
admin@coldlakechamber.ca
Make sure to include:

- business name & contact information
- position title/work description
- wage & deadline to apply