



October 2011

1 - International Day of Older Persons

9 - 16 Fire Prevention Week

10 - Office Closed
Thanksgiving

15 - Annual General Meeting & Awards
Cold Lake Sailing Club:
blaircoldlake@hotmail.com

16 - 22 - Small Business Week

19 - Chamber Board Meeting
Chamber Office

26 - Chamber Business Mixer
Original Joes Restaurant & Bar

31 - Halloween

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Cold Lake Regional Chamber of Commerce

Chamber Beat

October 2011

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www.coldlakechamber.ca

Director's Message



Greg Sylvestre -Director

Having been a member of the Chamber board of directors for a few terms, I've enjoyed the opportunity to work with a number of exceptional individuals from various walks of life who share the common objective of boosting our community's economic engine. I'm continually astounded as to how a group of volunteers can create lasting and meaningful change. The results are the reward that we share in and so it's important to highlight our achievements at times.

How has our organization contributed to the economic well being of our City? Consider our efforts to promote tourism and economic development: we are proud to publish the leading City marketing resource, our annual Cold Lake Community Guide; together with our corporate sponsors, we host our famous August fish fry; we showcase local businesses during our annual Home and Leisure Trade Show; and provide networking opportunities such as our Maple Flag Meet and Greet, our Business of the Year Awards and our casual business mixers; and we operate the Cold Lake Visitor Information Centre.

Finally, let's note our advocacy efforts, such as supporting the City to successfully negotiate a new funding agreement for long term sustainability, and our efforts to improve healthcare through our Hearts for Healthcare initiative.

Could we do more? Absolutely. Could we improve upon the projects we've already begun? Without question. But the proverbial journey of a thousand miles begins with single steps, and requires the support of many. A time comes (each year in fact!) when we must look upon others to offer new energy, new ideas and new skills. It's what keeps organizations like ours fresh, vibrant and relevant.

If you are seeking an opportunity to give back to your community, please consider putting your name forward for a position on our Board at our general meeting this November.

Greg Sylvestre, Ross Sylvestre LLP Chartered Accountants

Province Wide.....

AGREEMENT RATIFIED FOR COLD LAKE AIR WEAPONS RANGE

Cold Lake, AB – The City now sees that the Government of Alberta (GOA) is fully supporting the City of Cold Lake and 4 Wing's request to re-align the municipal taxes generated from the Cold Lake Air Weapons Range (CLAWR) from Lac La Biche (LLB) County to the City of Cold Lake in an effort to make Cold Lake a more financially viable community. The Honourable Lloyd Snelgrove and the Honourable Hector Goudreau attended a luncheon at City Hall to ratify a Memorandum of Understanding (MOU) between the GOA and the City of Cold Lake.

The agreement outlines a five (5) year funding formula to transition the CLAWR to the City of Cold Lake. Although we haven't seen the final assessment numbers from LLB County, we understand that the CLAWR currently generates approximately \$17 to \$18 million in municipal taxes. During the transition, the City of Cold Lake will provide LLB County with transitional funding. This funding will start at five (5) million dollars and be reduced by \$1 million dollars annually until LLB County has been weaned off the CLAWR.

Furthermore, the City of Cold Lake will provide the M.D. of Bonnyville with funding that will assist in road maintenance programs for roadways that access the CLAWR. This funding will start at \$600,000 and increase to \$1,000,000 during the five (5) year transition.

For more information or to view the Media Release go to www.coldlake.com

[http://www.coldlake.com/municipal/coldlake/webcms.nsf/AllDoc/37AB30B41DF4F45887257914007B5FC5/\\$FILE/21%20-%20Agreement%20ratified%20for%20CLAWR%20Sept%2020%202011.pdf](http://www.coldlake.com/municipal/coldlake/webcms.nsf/AllDoc/37AB30B41DF4F45887257914007B5FC5/$FILE/21%20-%20Agreement%20ratified%20for%20CLAWR%20Sept%2020%202011.pdf)

Jobsite inspections focus on residential construction *Alberta's new home construction projects under additional health and safety scrutiny over the coming weeks*

Edmonton... Occupational Health and Safety (OHS) officers are increasing inspections of single and multi-family construction projects in Alberta, as the third of three planned focused inspections for 2011 is now underway.

"Throughout the province, we're beginning to see an increase in new home construction. We need to ensure safety on these job sites is a priority," said Employment and Immigration Minister Thomas Lukaszuk. "I've said all year long that increased attention on residential construction projects was on my to-do list. Today's the day."

In 2010, almost 1700 inspections of Alberta's residential construction sector resulted in 1000 orders being issued. A lack of proper fall protection topped the list of infractions, followed by issues with hazard assessments, safeguards, and clear entrances, walkways and stairways.

Once the focused inspections and re-inspections are complete and the results are tabulated, the findings will be shared with Albertans. These will include the number of sites visited, the total number of inspections, and the number and types of orders issued.

"Several officers will be wholly dedicated to this campaign for at least the next month," said Lukaszuk. "My message to Alberta's home builders and their contractors is that we are on our way."

Information on workplace injuries in the construction sector is available at employment.alberta.ca/documents/WHIS/WHIS-PUB-oid-acsa.pdf.

The Alberta government is working to [build a better Alberta](#) by fostering economic growth, strengthening our health and education systems, investing in infrastructure, supporting safe and strong communities and ensuring a clean and healthy environment.

Visit the Government of Alberta newsroom <http://newsroom.alberta.ca>.

Corporate Sponsors

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Ten ways small businesses attract new talent

What kinds of benefits, options and perks do small business owners highlight when trying to lure top employees to their company? That's the question the [American Express Small Business Monitor](#) and [Angus Reid Public Opinion](#) sought to answer when they conducted an online survey among a randomly selected sample of 568 Canadian small business owners with two to 100 employees.

Rank	Ways of attracting talent	Percentage
1	Flexible work hours	70%
2	Independence	63%
3	Work from home options	41%
4	Career development opportunities	31%
5	Higher pay than offered by other small businesses	27%
6	Opportunities for advancement	27%
7	Dynamic business culture	25%
8	Profit-sharing	17%
9	Higher pay than offered by large businesses	13%
10	Comprehensive benefits	11%

The survey was conducted from January 25 to February 2, 2011, and has a margin of error for the total sample is +/-4.0%, 19 times out of 20. The results have been statistically weighted according to the Statistics Canada Business Register's most current business size and region statistics to ensure a representative sample of the entire population of small business owners in Canada.

<http://www.theglobeandmail.com/report-on-business/small-business/sb-tools/the-top-tens/article1946089.ece>

Business Barometer®: Small business confidence holding its own

After tumbling sharply downward in August, small business confidence in Canada held its own in September. CFIB's Business Barometer Index was 62.7 for the month, up a point from its August level, but still well below the near-70 mark for most of early 2011. September's one-point gain is within the margin of error for the indicator, so although not a solid sign of improvement, it suggests that the economy is not accelerating downward. Concern over fallout from the fiscal crises in the US and Europe spreading to Canada is still with us, but for the most part, small business operating plans and expectations are tilted toward stability, if not to modest growth.

The balance of opinion on how respondents' businesses are doing now compared to three months ago is still trending upward. And, although the perspective on the next three months fell somewhat, the balance of opinion is still net positive and in line with survey results this time last year.

Once again, business owners in Alberta show the highest level of optimism, with an index level of 74.4. Those in Saskatchewan (71.9) are not far behind, while businesses in Newfoundland and Labrador (67.4), Manitoba (65.5) and British Columbia (63.7) round out the regions above the national average.

Source: CFIB ~ Ted Mallett Vice President & Chief Economist



Chamber Happenings

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Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant



2011

COMING EVENTS

October 10, 2011

Office Closed

October 19, 2011

Chamber Board Meeting

October 26, 2011

Original Joe's Business Mixer

December 8, 2011

Maple Flag Meet & Greet

VALUE ADDED PROGRAM

Featured Program of the Month



Pacrim Preferred Program

The Pacrim Preferred Program offers business and leisure travelers a guaranteed discount of 15% off Best Available Rates (BAR) on each of their 60 hotels across Canada and the USA. Pacrim prides themselves on their award-winning customer service, and being able to offer all the features you need to enjoy a great and memorable stay. Discount applies regardless of season or location but not in combination with other discounts. Rates based on standard rooms.

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SINCE 1970



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bpearman@assante.com

www.chamberplan.ca

Welcome New Members

**Cold Lake Home & Commercial
Inspections Ltd.**

Phone: 780-812-6612

Dave's Insulation Inc. - Phone: 780-815-0673

Ritzy Ragz - Phone: 780-594-5788

Sparrowhawk Autobody - Phone: 780-594-5566

Stonehouse Bed & Breakfast -

Phone: 780-812-6612

The Sweet Side Of Sensual - Phone: 780-594-6900

NutriTherapy Nutrition Consulting -

Phone: 780-201-3686



Cold Lake Regional Chamber of
Commerce



2012 Cold Lake

Community Guide

ADVERTISEMENT SALE

Deadline for Ad Submission
October 14th, 2011

Put your ad in Cold Lake's most
widely distributed Guide with
15,000
copies printed annually. Distribu-
tion includes local businesses and
community groups as well as



You are Invited to attend our

Business Mixer @ ORIGINAL JOE'S

OCTOBER 26, 2011 4:00pm to 6:00pm

There is no cost to attend this event

For more information call the Chamber office @ 780-594-4747

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Down Comfort - Contact: 780-594-2775

Furniture Galaxy - Contact: 780-594-3602

Kia Cold Lake/Budget Rent A Car - Contact: 780-594-6200

Marina Bowling Centre - Contact : 780-639-2950

Renegade Recreation - Contact: 306-236-3210

DID YOU KNOW.....

The Chamber has
several items that
you can rent for
your next function.
Some of the items
we currently have
available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more
details.....

NO SHOW/ PAYMENT POLICY

Remember:
When registering
for a Chamber
event, payment
should be received
at the time of
registration unless
prior arrangement
has been made.
Members who sign
up for, but do not
show up for an
event, will be billed.
Please give 48 hrs
notice of
cancellation as
meals are often pur-
chased according to
the number of
attendees.

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2011 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, J.F.D. Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Brandon Vik, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply