



October 2010

7 - Thanksgiving Dinner
Friendship Centre 780-594-7526

11 - Thanksgiving Day
Chamber office closed

15 - Hawaiian Pool Dance
JJ Parr pool 5:30pm -8:30pm

16 - Fall Bull A Rama
Exhibition Park
Tina 780-594-0067

16 AGM Year End Supper
Cold Lake Sailing Club blaircold-
lake@hotmail.com

20 - Chamber Board Meeting
7pm Chamber Board Room

22-24 - Crop Haven
(formerly Scrappers Connection)
MFRC 780-594-6006

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Cold Lake Regional Chamber of Commerce

Chamber Beat

September 2010

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Fax: (780) 594-3711



www.coldlakechamber.ca

Vice President's Message



Greg Sylvestre,
Vice-President

The relationship between economic development and environmental protection is just one of many examples of the competing interests we face each day. Local versus regional governance and the distribution of public funds are other such examples. These topics affect us all, albeit to varying degrees, and so it is important to acknowledge that we all have a role to play in the stewardship of our resources, and the leadership of our communities. Taking an active role can be as simple as sharing an idea or opinion, or asking a relevant question. Why not make your voice heard? Your singular effort could benefit many.

We are coming to an interesting crossroads in the evolution of our community – Alberta oil sands development is at the forefront of the North American economy; our federal government is investing heavily in the future of Canadian military aviation; our municipal governments are actively constructing world-class recreation facilities; regional opportunities for advanced education are on the rise... We are entering a time of seemingly limitless opportunity, yet tensions between competing interests will continue to arise. I hope you will all play your part in ensuring we have the strong and wise leadership needed to navigate these challenges.

Not sure where to begin? On October 6th, the Chamber of Commerce will host an all-candidates forum for the Cold Lake municipal election, at the Energy Centre. I encourage you to make your concerns and opinions known, and to ask the difficult questions that need to be answered. And finally, I encourage you to take the time to listen to the concerns of others – perhaps a bigger role awaits you!

Regards,

Greg Sylvestre, Ross & Sylvestre
LLP Chartered Accountants

October 06, 2010

All Candidates Forum

7:00 pm Cold Lake Energy Centre

Everyone is welcome and encouraged to attend

Your Photo Could be Here



4th

Annual Cold Lake Photo Contest

The Cold Lake Regional Chamber of Commerce and the City of Cold Lake are looking for fresh new photos of Cold Lake for the 2011 Cold Lake Community Guide. Prizes are awarded for the following categories and the winners picture(s) will appear in the 2011 Cold Lake Community Guide along with the photographer's name.

Submission Deadline Extended—October 15th, 2010

Contest Forms and Regulations available at the Chamber Office

Province Wide.....

Alberta hosts energy, economy, environment discussions

A message from Premier Ed Stelmach

While summer is traditionally a quiet time for government meetings, July and August have been particularly busy on the energy file.

Alberta welcomed more than 500 delegates from the U.S. and western Canada to Calgary to discuss shared policy issues around energy, economy and the environment at the Pacific NorthWest Economic Region's (PNWER) 20th Annual Summer Summit in mid-July. As part of the meetings, we hosted US legislators, business leaders, and policy experts. An important part of the meeting was a tour of the oil sands, where we were able to give them a first-hand look at the work we're doing. And the reaction we received was incredible.

We will continue to share the oil sands story with our partners in the US and around the world. We want to foster an open, balanced discussion about our global energy future, and the role that the oil sands will have in it.

I'm also looking forward to keeping the discussion going with my fellow Premiers at the Council of the Federation in Winnipeg during this first week of August. The oil sands will be top of the agenda.

Illinois State Senator AJ Wilhelmi felt, as we do, that people need to understand the whole picture before drawing conclusions on the environmental impact of the oil sands. This was his impression of the tour: "Did the government put their best foot forward? No doubt. But I was impressed with their candor on the positive aspects of the operation as well as the challenges. They laid it all out there for us to see and discuss, and they answered all the tough questions."

Illinois State Senator (and minority leader) Christine Radogno was grateful for the opportunity to see the oil sands and ask questions. She felt the tour gave her some context to refer to whenever information is given, no matter what the source. And, to her, that's invaluable to have, especially when it comes to something as important as a source of crude that Illinois relies on so heavily

Source: <http://enewsletter.alberta.ca/albertagovt/View.aspx?id=213342&q=0&qz=07188e>

Honouring Alberta's armed services members

To recognize those who put their lives on the line to protect our rights and freedoms, starting August 16, currently serving members of the Canadian Armed Forces will be eligible for veterans' licence plates in Alberta.

The Royal Canadian Legion's Alberta-Northwest Territories Command determines eligibility for the plates. Current members of the armed forces with at least three years of service will be able to apply for veterans' plates. They can receive the plate at no extra cost when renewing their vehicle registration.

Nearly 18,000 veterans' plates have been issued since the program began in February 2005. Previously, the plates were only available to retired members who had been honourably discharged, as well as members of the Royal Canadian Mounted Police or other Canadian police departments who served under NATO or the United Nations.

Source: <http://enewsletter.alberta.ca/albertagovt/View.aspx?id=213342&q=0&qz=07188e>

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Canada Wide

WORLD ECONOMIC FORUM RANKS CANADIAN BANKS SOUNDEST IN THE WORLD FOR THE THIRD CONSECUTIVE YEAR

Jim Flaherty, Finance Minister of Canada, issued the following statement upon release of the World Economic Forum's 2010-11 Competitiveness Report:

"I am very pleased to see the World Economic Forum has ranked Canada's banking system as the soundest in the world for the third consecutive year.

"Canada's banks and other financial institutions are sound and well-capitalized, and were less highly leveraged than their international peers heading into the financial crisis. In contrast to many other countries, none of Canada's banks required bailouts. Even during the worst days of the credit crisis, our financial institutions' health allowed them to continue to raise capital.

"The strength of our financial sector is the result of a sound regulatory regime, including capital requirements for financial institutions that are well above minimum international standards and higher than in many other jurisdictions, and a more conservative risk appetite among financial institutions.

"Regulation alone is not necessarily the answer to the problem. Many of the institutions that failed around the world were regulated. The key is effective supervision.

"In Canada we have a coordinated regulatory approach and that includes the Office of the Superintendent of Financial Institutions, the Bank of Canada, the Canada Deposit Insurance Corporation, the Financial Consumer Agency of Canada and the Department of Finance, all of whom work together in coordination to monitor macro-economic issues.

"It's no wonder that international leaders around the world praise Canada's financial system as a model for others to emulate.

"Today's ranking by the World Economic Forum is further evidence that Canada's model does work and is an example to the world."

Source: <http://www.fin.gc.ca/n10/10-078-eng.asp>

Proposed increase to EI premiums: a burden on business

The Canadian Chamber wrote to Minister Flaherty to express its deep concern over reports that the government may be called upon to permit the maximum allowable increase to Employment Insurance (EI) premiums - 15 cents/\$100 for employees and 21 cents/\$100 for employers - to come into effect in January 2011 after a two-year freeze. Such an increase would have significant negative implications for the 420 chambers of commerce and boards of trade across Canada that are members of the Canadian Chamber network and for the 192,000 businesses they represent.

Source: www.chamber.ca/index.php/en/news/C83/proposed-increase-to-ei-premiums-a-burden-on-business/

Government of Canada Events - October 2010

October: Stamp Collecting Month

Stamp Collecting Month promotes stamp collecting and encourages young Canadians to adopt this hobby.

October: Women's History Month

Since 1992, Women's History Month highlights the contributions of women to Canadian society and recognizes the achievements of women as a vital part of the Canadian heritage.

1 October: International Day of Older Persons

The International Day of Older Persons aims to foster international public awareness of the important social role of seniors in society and the benefits of intergenerational respect and support.

14 October: World Standards Day

World Standards Day aims to raise public awareness of the global importance of standardization activities and organizations.

15 - 24 October: National Science and Technology Week (dates vary)

National Science and Technology Week celebrates the importance of science and technology in our daily lives.

18 October: Persons Case Day

Since 1979, the Persons Case Day commemorates the recognition of women as persons under Canadian law. The Governor General's Awards in Commemoration of the Persons Case are presented on or around 18 October.

17 - 23 October: Small Business Week (third full week of October)

Small Business Week pays tribute to the contributions that small and medium-sized businesses make to the national economy.

18 - 24 October: Citizenship Week (third week of October)

Citizenship Week recognizes the value of immigration and citizenship and focuses on the rights, privileges, obligations and responsibilities of citizenship.

Source: http://canada.gc.ca/whats-quoi/nel_fg-eng.html

Chamber Happenings

Cold Lake Regional
Chamber of Commerce
Contact Information
Phone: (780) 594-4747
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4009 50 Street
Box 454, Cold Lake
Alberta, T9M 1P1
Email:
info@coldlakechamber.ca
Website:
www.coldlakechamber.ca



Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Dana Henderson
Administrative Assistant

Jessica Lavoie
Administrative Assistant



2010 COMING EVENTS

October 06, 2010

All Candidates Forum 7:00 pm

Cold Lake Energy Centre

October 15, 2010

*Community Guide Advertising
Cutoff*

October 29, 2010

*Deadline for Business of the
Year Nominations*

December 08, 2010

Maple Flag Meet & Greet

Please call the office @ 780-594-4747 for

Grand Openings

President Greg
Boggs cuts the rib-
bon to mark the
Grand Opening of
Universal Surveys
Inc.



Congratulations



August 27, 2010 The Cold Lake Regional Chamber of Commerce hosted a very successful downtown street festival in conjunction with "Dream Wheels Weekend". Attendees were treated to live music on the Osum sponsored stage with Cold Tye Walker performing and beer gardens at Original Joe's. Hearts for Healthcare was also on location selling their bracelets and raising awareness.



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Welcome New Members

Dark Horse Media

Graphic Design & Printing
www.darkhorsemedia.ca
phone: 780-826-7792

Tarpon Energy Services

Oilfield Services
www.tarponenergy.com
phone: 780-594-1204

Business opportunity

The Calendar Club
is looking for an
individual to set
up in the Tri-City
Mall for the
Christmas season

Call Roger @
780-812-5211 for
more information



..... Congratulations!

Congratulations to BRYON PEARMAN

Media Release

Chambers of Commerce Group Insurance Plan®



LOCAL GROUP BENEFIT EXPERT EARNS NATIONAL RECOGNITION

Winnipeg... Bryon Pearman was recognized as a leading representative of the Chambers of Commerce Group Insurance Plan® at the program's national conference in Charlottetown, Prince Edward Island September 16th-19th. The top 100 Chambers Plan representatives from across the country were honored at the event for experts who met stringent qualifying criteria. Bryon Pearman, of BP Wealth Management, is the exclusive Plan agency in his area.

Bryon Pearman has been in the financial services industry for 25 years and associated with the Chambers Plan for two decades. BP Wealth Management specializes in customized group benefit plans for small to medium size businesses, as well as financial planning for business owners.

Nationally, the Chambers Plan provides group benefits to more than 27,000 small and medium sized businesses, members of 900 Chambers of Commerce and Boards of Trade which endorse the program. The Plan was introduced over 35 years ago to make group benefits available to smaller firms. Today the program offers competitive rates, outstanding guarantees, and many free, value-added features for participants, including Best Doctors® diagnostic support services.

The Chambers Plan has become the largest group insurance program of its kind in the country, providing tangible benefits to members of participating Chambers and Boards. From the National Service Centre, located in Winnipeg, the Chambers Plan is administered by Johnston Group Inc., named one of Canada's 50 Best Managed companies in each of the past nine years.

To speak with Bryon Pearman, please call 780-594-1857 or contact him at BP Wealth & Insurance O/A Assante Wealth Management 5104A 50th Ave Cold Lake AB T9M 1P1.

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring **Contact: 780-594-0013**

Andrea's Nails - **Contact: 780-594-2230**

Cold Lake Golf and Winter Club - **Contact: 780-594-5341**

Down Comfort - **Contact: 780-594-2775**

Furniture Galaxy - **Contact: 780-594-3602**

Renegade Recreation - **Contact: 306-236-3210**

Hilary Weston Massage Therapy **Contact: 780-815-5789**

Zenful Spas 2 Go **Contact: 780-573-6161**

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function.

Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2010 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
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Director	Dave Piche, Quinn Contracting
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Director	Troy Schmeichel, Digital Connections
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Todd Munday, Grey Munday Stolfi LLP
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply