



June 2011

**1 - Wednesday Night Races
Begin ~ Cold Lake Sailing
Club**

blaircoldlake@hotmail.com

5 - Jamboree ~ Kin Hall

Cold Lake Seniors Society
780-639-0065

6— Relay for Life

**8 - Cold Lake & District
Genealogy Club ~ Monthly
Meeting** 780-639-2152

**10-11 - Songwriting
Workshop ~ Gideon Studios**
780-573-0228 or 780-815-0088

**11— Provincial Motocross
Race ~ Buster Ingram
Motorcross Track**

11—Ice Breaker Regatta
Cold Lake Sailing Club

16-19 Cold Lake Stampede
780.594.0667

**17-19 Crop Haven
Scrapbooking Weekend**
MFRC 780.594.6006

18—Iron Kids Triathlon
JJ Parr 780.840.8000 x 7823

**18 - Air Show ~ 4 Wing
Cold Lake** 780.840.8000

**25-26 - Family Cruise
Weekend CL Sailing Club**
blaircoldlake@hotmail.com

**29— Primitive Wood Craft
Workshops** MFRC
780.594.6006

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Happenings**



Cold Lake Regional Chamber of Commerce

Chamber Beat

June 2011

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

Director's Message



Brian Clark—Director

Hello all, allow me to take a moment to introduce myself. My name is Brian Clark and I am a Financial Advisor in Cold Lake, Bonnyville and St. Paul. I have been a Director with the Cold Lake Chamber of Commerce for 2 years which has helped me to understand what Cold Lake has to offer and what may be holding it back. I have lived in Cold Lake for 4 years along with my wife and 2 girls, ages 10 and 4. We have been here long enough to feel part of the community and the girls are enjoying all that Cold Lake has to offer. My oldest daughter has been in the school system for 4 years now and I have been impressed with the quality of education she has received both academically and in sports. The teachers have been great and this is a real boon for this community. The other things that have caught my attention are the quality and availability of golf in the area, the beauty of Cold Lake itself and the Marina. Of course one cannot live here for long without noticing how the people of Cold Lake volunteer their time and skill for the betterment of this community like no other I have seen.

Cold Lake is poised I believe to experience significant growth over the next 10 years and that will entail the opening of new businesses to service this growth. This is where the Cold Lake Chamber of Commerce can help with these new businesses as well as existing businesses. Currently, here are some of the services provided by the Chamber;

- Group insurance programs
- Reduced fees to promotional events
- Increased exposure of business through publications
- Business mixers
- Other value added services negotiated through the Chamber

Some of the recent accomplishments of the Cold Lake Chamber include;

- Business of the Year Awards
- Hearts for Healthcare
- Home and Leisure Trade Show

We will be sending out a short survey in the near future to find out from you, our current Chamber members, what you feel the Chamber is doing well and what we could be doing better in order help you become more successful. If you are more successful, then so are we at the Chamber.

Sincerely,

Brian Clark, Director

Province Wide.....

alberta works

Employment and Training Services

Employer Connections

Looking to recruit.....

Meet job seekers face to face

Connect with job seekers and career changers who visit our offices monthly.

CONNECTING JOB SEEKERS WITH EMPLOYERS

A unique alternative to advertising vacancies and describing your workforce needs.

As an employer you can access, at no cost:

- Dedicated space in our LMIC to meet one-on-one with job seekers and career changers
- Up-to-date information to help you find the best people
- An opportunity to profile your business to staff and other career practitioners – the people who refer job seekers directly to you!

The Government of Alberta is building Alberta's workforce by working with local businesses and employers to:

- Provide information about Alberta's labour market, employment standards and workplace issues
- Attract workers into Alberta's labour force and workplaces
- Develop the skills and knowledge of Albertans and support high performance workplaces
- Retain workers in Alberta's labour force

To book **EMPLOYER CONNECTIONS**, contact:

Dayna Brosseau, Business & Industry Liaison
Alberta Employment and Immigration
(780) 815-4043 -or- dayna.brosseau@gov.ab.ca



Government
of Alberta

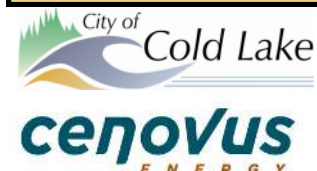
Now Available

2010 Annual Alberta Labour Market Review.

<http://www.employment.alberta.ca/documents/LMI/LMI-LFS-labour-market-review.pdf>

Corporate Sponsors

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Imperial Oil



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BONNYVILLE NO. 87



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Chamber Happenings

Cold Lake Regional
Chamber of Commerce

Contact Information

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Box 454, Cold Lake

Alberta, T9M 1P1

Email:

info@coldlakechamber.ca

Website:

www.coldlakechamber.ca



Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Nicole Mansfield
Administrative Assistant



2011 COMING EVENTS

June 18, 2011

2011 Cold Lake Air Show

August 3, 2011

13th Annual Fish Fry

Congratulations!



Gideon Studios Celebrated their
Grand Opening May 16, 2011

Pictured front row: Cast of "Murder Me Always" Back row: Joe Bedard, Chamber President Rob Brassard, Mayor Craig Copeland, Owners Kelly and Carolyn Baker, Chamber Directors Ajaz Quraishi and Eva Urlacher, Production Director Teresa Pettit-Daku, Chamber Director Bob Buckle and Stage Manager Sheri Wilson

VALUE ADDED PROGRAM

Featured Program of the Month

PETRO -CANADA DISCOUNT PROGRAM



Realize significant savings, convenience, control and security. Discounts of \$0.02/ litre on all grades of gas and diesel, 20% discount on car washes and 3% discount on vehicle propane. Petro-Canada also introduces their Pre-Paid Card, available in denominations of \$10, \$25, \$50 and \$100. A minimum of 200 litres/month must be purchased to qualify for this discount.

AT WORK FOR
SMALL BUSINESS
SINCE 1970

Chambers of Commerce
Group Insurance Plan®

www.chamberplan.ca

Call Today

Bryon Pearman

Phone: (780) 594-1857

Toll Free: (888) 594-1857

Email:

bpearman@assante.com

www.chamberplan.ca

Welcome New Members

Gideon Studios Corporation

Dinner Theatre, Drama, Music, Voice, Guitar,
KinderMusic

Call 780.573.0228 for more information

Simard Bobcat Services

Bobcat services, snow removal, landscaping

Call 780.573.9954 for more information



The Cold Lake Regional Chamber of Commerce invites you to experience China with us as we partner with Tianjiao International to host a 10-day tour (Oct 11-20, 2011) that will take you to Beijing & Shanghai to assist and facilitate the communication between North America and Chinese individuals, groups, companies, and government officials in order to pursue potential cooperation across the country border, as well as to see the natural beauty, culture and traditions of a splendid country with 1.3-billion people.

The tour, which leaves from Vancouver, is open to all Chamber members and the general public, and includes:

Roundtrip international airfare & domestic air travel within China (where applicable)

5-star hotel accommodations with all meals

Deluxe tour bus with English speaking tour guides

All admission fees

Deluxe tour bus with designated tour guides

Cost: \$2,499 all inclusive

Deposit - A non-refundable \$500 per person deposit is required at time of booking.

Payment Deadline - July 15th, 2011.

NOW TAKING REGISTRATIONS FOR OCTOBER
Don't miss out, the May trip sold out quickly.

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Down Comfort - Contact: 780-594-2775

Evergreen Birch Lodge - Contact: 780-639-3114

Furniture Galaxy - Contact: 780-594-3602

Kia Cold Lake/Budget Rent A Car - Contact: 780-594-6200

Livingstone Art & Gem - Contact: 780-594-7315

Marina Bowling Centre - Contact : 780-639-2950

Renegade Recreation - Contact: 306-236-3210

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function.

Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2011 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, J.F.D. Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Brandon Vik, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.
FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;
admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply