Cold Lake Regional Chamber of Commerce

Chamber Beat

February 2012

Phone: (780) 594-4747 Fax: (780) 594-3711 www.coldlakechamber.ca

February 2012 Calendar of Events

2 ~ Ground Hog Day

10-12 ~ Crop Haven Scrapbooking Weekend

MFRC ~ 780-594-6006

15 ~ Children with Special Needs Meeting

MFRC ~ 780-594-6006

TBA ~ Primitive Wood Craft Workshop

MFRC ~ 780-594-6006

20 ~ Provincial Family Day

25 ~ 2011 Business of the Year Awards

Chamber ~ 780-594-4747

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Director's Message

Ajaz Quraishi -Director

The 16th Annual 2011 Business of the Year Awards presented by the Cold Lake Regional Chamber of Commerce will be held on Saturday February 25, 2012, at the Cold Lake Energy center at 6:00 pm. "An Evening with the Stars Gala" will highlight All businesses and industries recognizing the wealth and prosperity brought to our Community and province. It is all about honouring the Business Community in its entirety! Cold Lake has become a busy, bustling city because of Business –flourishing Entrepreneurial abilities, dedication to getting the job done and building community spirit. Businesses have made it happen.

An event of this size and nature would not be possible without sponsorship and it is with great pleasure that we recognize them for their contribution. The Cold Lake Regional Chamber of Commerce is very grateful for support from local business and industry. Our corporate sponsorship program enables the Chamber to dramatically increase the level of service to the business community in Cold Lake and region.

Chamber Platinum Sponsors are: City of Cold Lake, Cenovus, and Imperial Oil

Chamber Gold Sponsors are: Lakeland Credit Union, MD of Bonnyville, SITE ENERGY Contracting Ltd.

Chamber Silver Sponsors are: Flint Field Services, Lake City Motor Products, Ross & Sylvestre LLP, Chambers of Commerce Group Insurance Plan, Cold Lake Ford.

A huge thank you goes out to our Specialty Sponsors as their generous contributions enable us to provide you with a spectacular evening

Our Specialty Sponsors are: Cenovus Energy – Meal Sponsor, Osum - Wine Sponsor and the City of Cold Lake for sponsoring our Venue.

We would also like to thank our Award sponsors. Lakeland Credit Union, TD Bank, ATB FINANCIAL

Again this year we will be presenting special certificates to recognize businesses that have reached a milestone year for length in operation. These milestones are measured in increments of 5 years, 10 years, 15 years, 20 years, 25 years, 30 years and 40 years.

Some of you may wonder how a business get nominates for one of these prestigious awards. Every September nomination forms are placed throughout the community asking community members to identify businesses of choice in the community. From there, nominated businesses complete a written business profile. There are five officials from a variety of organizations and the winners of the previous year award that form the selection committee. The winners are selected by receiving highest marks is given by selection Committee.

The first award for the evening is Category 1 (9 employees and under) and is sponsored by TD BANK.

The second award for the evening is Category 2 (10 employees and over) and is sponsored by ATB FINANCIAL.

The third award for the evening is Category 3 (New Business) and is sponsored by Lakeland Credit Union.

Thank you to our award sponsors for their continued award sponsorship.

Ajaz Quraishi - Accounting Plus

Canada and Alberta take action to implement world class monitoring system for the oil sands

Edmonton... Increased air, water, land and biodiversity monitoring in the oil sands will begin this year as the Government of Canada and Government of Alberta take a major step forward in their partnership to improve environmental monitoring in the oil sands region.

The Joint Canada-Alberta Implementation Plan for Oil Sands Monitoring commits to a scientifically rigorous, comprehensive, integrated, and transparent environmental monitoring program for the region. It outlines the path forward to enhance the monitoring of water, air, land and biodiversity in the oil sands by demonstrating how we will sample more sites for more substances more frequently. The program is designed to provide an improved understanding of the long-term cumulative effects of oil sands development.

"The Alberta oil sands are a key driver of the Canadian economy," said Canada's Environment Minister, the Honourable Peter Kent. "Today we are launching the most transparent and accountable oil sands monitoring system in the world. These scientific reports will be posted on our web page for the world to see. We challenge others in the international oil producing community to match Canada's commitment to environmental monitoring."

"Albertans, and Canadians, have high expectations that we excel at both energy production and environmental protection," said the Honourable Diana McQueen, Minister of Alberta Environment and Water. "We can have it both ways. We are confident this environmental monitoring system will be one of the most progressive and comprehensive of any industrially developed region in the world."

The three-year implementation plan begins this spring with increased sampling frequency, parameters, and locations. It will also integrate relevant parts of existing monitoring efforts and will give government and industry the scientific foundation necessary to continue to promote the environmentally sustainable development of the oil sands. The implementation plan reflects the Integrated Oil Sands Environment Monitoring Plan released by Environment Canada in July and will be consistent with the Government of Alberta's plans for a province-wide environmental monitoring system.

Data from the new monitoring program, and the methods on which it is based, will be transparent, supported by necessary quality assurance, and will be made publicly available to allow independent scientific assessments and evaluations. This will encourage informed discussions and analysis on the impacts of oil sands development based on high-quality scientific information.

As the process continues to move forward, implementation of the monitoring program will be jointly managed by the Government of Canada and the Government of Alberta. Annual progress reports on implementation will be prepared for the first three years, with an external scientific peer review of the program and the end of the third year. Following that, a full external, scientific review of the new program will be conducted every five years.

Currently, both governments and industry commit significant resources to environmental monitoring. It is expected that industry will provide increased funding required to implement this new program. The two governments will move forward immediately with discussions with industry, as well as other stakeholders, to establish the details related to implementation, including the arrangements for sustainable funding of the program. This engagement with industry, scientists and other stakeholders will be ongoing as we continue to implement our joint plan.

At the same time, both governments will take immediate steps required to start implementing the activities outlined for year one of the program, and make the fullest possible use of the upcoming field season for monitoring. Monitoring in the oil sands will be managed in an adaptive manner, with plans and activities evolving to reflect experience gained from initial work. Details in years two and three will be finalized, refined and adjusted based on this adaptive approach, while continuing to reflect the comprehensive, integrated approach of year one.

http://www.alberta.ca//acn/201202/318784421F585-DCE7-D3CC-8693ABB32D6E1ABA.html

Corporate Sponsors

PLATINUM

City of Cold Lake
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Alberta starts year of celebrations to mark Diamond Jubilee

Edmonton... A special medal ceremony was held today to mark the 60th anniversary of Her Majesty Queen Elizabeth II's reign and to launch a year of Diamond Jubilee celebrations.

His Honour Col. (Ret'd) the Honourable Donald S. Ethell and Her Honour Linda Ethell welcomed 21 outstanding Albertans to Government House for the Diamond Jubilee Medal ceremony. The medal, which is a national honour, recognizes citizens of all ages and walks of life who have made significant contributions to their communities.

"Queen Elizabeth has been a part of the fabric of Canadian life since she ascended to the throne on February 6, 1952, said Lieutenant Governor Ethell. "Her Majesty has been a model of dignity, grace and service above self, linking Canadians with the heritage and traditions that built our great nation and encouraging us to constantly strive for an even stronger future. The Diamond Jubilee medals and this special year of celebration offer an opportunity for Albertans and all Canadians to honour Her Majesty and to reflect on the importance of the Crown in Canada."

The Honourable Alison Redford, Premier of Alberta was the first to receive a medal at the province's inaugural ceremony, followed by distinguished representatives of the judiciary, First Nations and the Canadian Forces as well as community and youth leaders. A list of recipients is attached. Diamond Jubilee medals will be presented at ceremonies across the province throughout 2012-13, hosted by the Lieutenant Governor and other dignitaries, public bodies and organizations taking part in the program.

Alberta also participated today in a cross-Canada series of sunrise ceremonies to raise the Queen's Canadian Flag atop provincial legislature buildings from coast to coast. The flags will be lowered at sunset and kept as a memento of the Diamond Jubilee year.

Upcoming events to mark the year will include garden parties at the Legislature in Edmonton on Saturday, June 2 and at McDougall Centre in Calgary on Saturday, July 21. The parties will be open to the public. Further details will be posted at Alberta.ca/diamondjubilee.cfm at a later date. Albertans wishing to send a message of congratulations to Her Majesty can sign books at the Legislature Building and McDougall Centre in Calgary, which will be available all year. An online book of congratulations will be available later this month.

http://www.alberta.ca//acn/201202/31891540C15C3-9FF8-6963-E05070B82623D710.html

Chamber Happenings

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Chamber of Commerce
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Sherri Bohme
Executive Director

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant

2012

COMING EVENTS

February 15, 2012

Chamber Board Meeting

February 25, 2012

Business of the Year Awards

April 13-15, 2012

Home & Leisure Trade Show

Call the Chamber office for more details

VALUE ADDED PROGRAM

Featured Program of the Month

ESSO offers all members a discount of fuel, top-up oils, car washes, and merchandise purchased on your ESSO fleet Credit Card.

No minimums apply.

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bpearman@assante.com
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Welcome New Members

Royal Canadian Legion Branch 211

Phone: 780-639-3579

Beantrees Coffee House & Eatery

Phone: 780-594-4177

Cont'd.....

2011 Business of the Year Awards

February 25th

at the Cold Lake Energy Centre

Table Sponsorship

Your Company Logo Advertised & Tent Card on the Table

2 Seats for $250.00 or full table for $500.00

(each table seats 8)

Individual Seats

Individual tickets can be purchased for $55.00 each.

Formal attire required.

Cocktails and hors d'oeuvres will begin at 6:00 pm

To book your table or individual seats,

please contact

(780)594-4747 or email admin@coldlakechamber.ca

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - **Contact: 780-594-0013**

Cold Lake Golf and Winter Club - **Contact: 780-594-5341**

Down Comfort - **Contact: 780-594-2775**

Furniture Galaxy - **Contact: 780-594-3602**

Kia Cold Lake/Budget Rent A Car - **Contact: 780-594-6200**

Marina Bowling Centre - **Contact : 780-639-2950**

Renegade Recreation - **Contact: 306-236-3210**

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/ PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

As a Chamber member, your business…

- Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- Benefits from business referrals that non-members do not receive.
- Develops instant credibility through the Chamber Seal of Trust.
- Is positioned to access and communicate with all levels of government on issues that affect business
- Will learn about rising government issues that affect business and your voice is heard on these issues.
- Benefits from great networking opportunities.
- Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- Can be showcased at a Grand Opening event.
- Reduces costs through Chamber discounts on all activities and events.
- Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- Is eligible for Group Insurance - medical, dental, and disability.
- You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- Can deduct membership fees on your income tax.

2012 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	$165.00	$8.25	$173.25
6-15	$275.00	$13.75	$288.75
16-50	$400.00	$20.00	$420.00
Over 50	$500.00	$25.00	$525.00
Non Profit	$61.00	$3.05	$64.05
2nd Business	$30.00	$1.50	$31.50

Core Chamber Activities:

- Building a successful environment for a business
- Membership services
- Lobbying
- Economic development
- Member to member benefits
- Networking/Promotions
- Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, J.F.D. Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Patti Ouellette, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Todd Munday, Grey Munday Stolfa Wowk LLP

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.
FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;
admin@coldlakechamber.ca
Make sure to include:

- business name & contact information
- position title/work description
- wage & deadline to apply