



Business News

February 2021



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**PLAN
NEWS**

Simple

Looking for an employee benefits plan that's simple to manage? Spend less time administering your benefits program with:

- Chambers Plan's exclusive advisor support
- Quick set-up
- Easy-to-use forms
- 48-hour claim processing
- Simple administration

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Concerned about rising group insurance premiums? Then you need a pooled program from the Chambers Plan. Rates are based on the average of claims from thousands of similar firms, keeping premiums manageable and predictable and providing stability year after year.

Smart

Don't add to someone else's profit. The Chambers Plan is a not-for-profit program—all surpluses stay in the Plan and help lower premiums.

Give your employees more for less. Health and Dental premiums are a deductible business expense and a TAX FREE benefit for your employees.

Certificate of Membership

YOUR BUSINESS NAME



"The Voice of Business"

DID YOU REMEMBER TO RENEW YOUR MEMBERSHIP?

Payment plan options may be available. Please contact the Chamber for further details.



Upcoming Changes to Alberta COVID-19 Restrictions on February 8th

On Friday January 29, Premier Jason Kenney announced easing of some COVID-19 restrictions to take effect on February 8th. Some of the restrictions being eased include in-person service at restaurants and one on one training for indoor fitness being permitted. A full listing of these changes in Step 1, along with the plan outlining the steps for possible future easing of restrictions can be found [here](#).

In addition to the website link, a telephone town hall has been scheduled for February 3 from 5-6:30 P.M. where questions will be answered that include information on the new restrictions, the spread of COVID-19, the Alberta Recovery Plan and support for businesses.

Speakers for this town hall include:

- Premier Jason Kenney
- Minister of Jobs, Economy and Innovation, Doug Schweitzer
- Dr. Deena Hinshaw

- Parliamentary Secretary for Small Business and Tourism, Martin Long

Click to **Register** for the town hall
Deadline for registrations is February 3 at 3 P.M.

New Chamber Board Director Introduction



Hi There! My name is Bonnie Folkard and I am an Account manager for Stingray radio & digital advertising, in Cold Lake. After 24 years in retail management and buyer for Bridal stores and Maternity wear in Toronto and 8 years managing a pop rock band (long story), I was excited to make a big life journey decision to move to Cold Lake AB 7 years ago. I remained in retail Management and opened a new Winners location in Cold Lake, but decided it was time for a change. The local Stingray radio station was looking for an Account Manager and within a few months, I had changed my career path and It was one of the best decisions I ever made!

My career in Radio & TV Advertising allows me to engage with local business owners and support their vision to grow and succeed in their business. By building genuine relationships within our community, this has given me opportunities to volunteer for many events, sports and fund raisers. I am proud to say that I was recently voted as Chairman of the Board for Age Friendly Cold Lake Society, where we create and implement programs for our isolated seniors.

My personal philosophy on life is; I love to volunteer and wholeheartedly committed to help out our community in any way I can. It is who I am and what I really enjoy doing most.. well that and playing the tambourine and engage a crowd with music and humor!

New Pilot Program For Security In Commercial Districts

In a recent news release from the City of Cold Lake, council has approved a request to allocate funds for a pilot project for security in the commercial districts. This approval came after consultations with a downtown business group and the Cold Lake Regional Chamber of Commerce.

Member Directory



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Chamber Advocacy In Action

In January, the Cold Lake Regional Chamber of Commerce, along with other Chambers in the province wrote letters to the Premier of Alberta to advocate for the safe re-opening of businesses. Shortly after these letters were submitted to the province, the Health Minister announced on January 14 that personal services would be permitted to open by appointment only.

A copy of the letter sent to the Premier can be viewed [here](#).

Latest Economic News

- **Bank of Canada sees economy shrinking in first quarter as second wave makes for choppy recovery** [Read more](#)
- **Alberta retail sales down nearly 3% in 2020, says Statistics Canada** [Read more](#)
- **Opinion: Three ways we can attack Alberta's long-term unemployment** [Read more](#)



A new program was recently announced that allows businesses to apply for loans. The Highly Affected Sectors Credit Availability Program provides loans ranging from \$25,000 to \$1 million to ensure business continuity. Find out more about this program [here](#).



Statement Issued on Keystone XL Pipeline

Earlier in January, a statement was issued by the Ken Kobly, President & CEO of the Alberta Chambers of Commerce regarding the cancellation of the Keystone XL pipeline. The cancellation of this project has significant impacts to the economy of Alberta considering the amount of jobs that would have been created along with the revenue that is generated through exports of our energy.

Read the statement [here](#).



New Program to Support Entertainment Sector

To support the operations of the live experience sector, the Government of Alberta has introduced the Stabilize Program, which provides one time funding to support rodeos, sports, arts and other entertainment venues. Applications for the program will remain open until February 18, 2021.

For more information click [here](#).

Canadian Chamber of
Commerce News



THE CANADIAN
CHAMBER
OF COMMERCE

- [Canadian Chamber of Commerce emphasizes importance of continued business supports as economy contracts in Q1](#)

- Canadian Chamber objects to further Buy American restrictions and calls for governments to avoid rolling back market access commitments
- Canadian Chamber of Commerce Worried About Airline Capacity Reductions, Renews Call for Financial Support for Travel Industry

What are some items that make Chamber membership valuable?

Member to Member Discounts -The LED Sign is for our members only and it runs for 6 seconds, minimum once every 3 minutes, 24hrs/day for 7 days a week!
WOW! Think of all the extra eyes on your business.

Chamber Exclusive Member-to-Member Deals



10% Discount on reg. priced appliances & electronics
 15% discount on reg. priced furniture & mattresses for Chamber members



Cold Lake CHRYSLER
 DODGE | JEEP | RAM

Employee pricing on new in stock vehicles
 "You pay what we pay"
 Chamber members



BLACK BEAR
 CUSTODIAL SERVICES

5% off any cleaning contract
 10% off move out clean
 Chamber member exclusive!



15% off Auto & light truck windshield rock chip repairs and wheel Alignments
 15% off RV trailer winterizations for Chamber members



WICKED
 WATERSPORT RENTALS
 Kinesee Beach
 Cold Lake, AB
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10% off for Chamber members



10% off advertising, but cannot be combined with any other discount or offer.



15% discount on all products & services



Military rates on green fees for Chamber members



50% off Consultation on renovations, contract/ customer mediation - Chamber members



10% off for members
 Commercial cleaning, Janitorial daily cleans, stripping waxing, carpet shampooing, move out clean up, post-construction clean up, lawn maintenance, snow removals
 (780) 201-7954



20% off the monthly service of a machine placed
in business
780-813-0718

10% off all products
780-594-4633

Update Your Member Profile to
Attract more Business

Add Pictures & Descriptions to Sell
Products & Services

Utilize Member Value Added Benefits
to SAVE you \$\$

Promote Events

Have the Chamber Create Your
Member-to-Member or HOT Deals!

Add Job Postings

Our Corporate Members

Platinum



Gold



Silver



Bronze





Visit our website



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