



April 2012 Calendar of Events

1 ~ April Fools Day

6 ~ Good Friday
Office Closed

8 ~ Easter Sunday

**10 ~ Chamber Luncheon
with Todd Hirsh**
Chamber Office - 780-594-4747

**15-21 ~ Volunteer
Appreciation Week**
FCSS - 780-594-4495

**13-15 ~ Home & Leisure
Trade Show - Energy
Centre**
Chamber Office - 780-594-4747

**18 ~ Children with
Special needs Meeting**
MFRC - 780-594-6006

**20 ~ 4 Wing Volunteer
Appreciation & Leaders
of Tomorrow**
MFRC - 780-594-6006

**27-29 ~ Crop Haven
Scrapbooking Weekend**
MFRC - 780-594-6066

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Cold Lake Regional Chamber of Commerce

Chamber Beat

April 2012

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

Director's Message



Dave Piche -Director

April is a very busy month for the chamber for sure. There will be a lot of activities for the business community and our members to attend on key dates.

April 10, 2012 ATB Financial will host a luncheon at 11:45 a.m. at the Lakeland Inn. Guest speaker is Todd Hirsch, Senior Economist ATB at the Cost of \$10.00 per person.

Cold Lake Home and Leisure Tradeshow will take place April 13, 14, & 15, 2012 at the Energy Center. This event is awesome!! Cold Lake has an opportunity to see great businesses from the local and surrounding areas to showcase their products. Please check out the website at www.coldlakehomeandleisuretradeshow.tripod.com. I personally like it because I get to serve coffee and donuts!

April 18, 2012 RBC Royal Bank will host a business mixer at 4:00 - 6:00 p.m. These mixers are so important for our members. This is a great way to network with other business in the area. Nice to take a break from the usual business day or daily grind.

All of the functions and events are for our valued members, local and surrounding communities. We are here for you as a business network.

We support our Aboriginal Communities, our military, and our energy sectors and the M.D. of Bonnyville. Truly Cold Lake is a unique community. We have so much to offer to the Region at large and great new opportunities for the future for all business and trade.

We all want success now and for the future. Being a community that is getting stronger in business and trade for our successors and children is so vital. I'm proud to a part of this growth and future growth as well.

In closing I would like to thank the efforts of our administration staff and volunteers. Without these very hard working people we would have no success. Thank you!!

David D.Piché

2012 Provincial Election... **ALL CANDIDATES**

FORUM

Thurs., April 12, 7:00 p.m.
at the Lakeland Inn

- ELECTION PLATFORMS - ELECTION ISSUES -
AUDIENCE Q & A
Everyone Welcome!! Refreshments Served



GENIA LESKIW, PC



ROY DOONANCO, WR



HUBERT RODDEN, Liberal

NOT ATTENDING

LUANN BANNISTER, NDP

Corporate Sponsors

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Rise in small business confidence shows stable & growing economy



With its seventh-consecutive monthly gain since late last summer, small business sentiment has now returned to what can be considered normal for a sustainably growing economy. CFIB's Business Barometer® Index climbed to 67.7 in March, more than a point and a half above February's level and six points above its August 2011 low brought on by international sovereign debt jitters. Although government debts continue to cast large shadows in Canada and elsewhere, there is more confidence they are being managed and that business activity can continue alongside government spending restraint measures.

Measured on a scale between 0 and 100, an index level above 50 means owners expecting their business' performance to be stronger in the next year outnumber those expecting weaker performance. One normally sees an index level of between 65 and 70 when the economy is growing at its potential.

Chamber Happenings

Cold Lake Regional
Chamber of Commerce
Contact Information
Phone: (780) 594-4747
Fax: (780) 594-3711
4009 50 Street
Box 454, Cold Lake
Alberta, T9M 1P1
Email:
info@coldlakechamber.ca
Website:
www.coldlakechamber.ca



Sherri Bohme
Executive Director

Nicole Mansfield
Administrative Assistant

Kathy Dutrisac
Administrative Assistant



2012

COMING EVENTS

April 10, 2012

Luncheon with Todd Hirsch

April 13-15, 2012

Home & Leisure Trade Show

April 18, 2012

RBC Business Mixer

August 8, 2012

Annual Fish Fry

Call the Chamber office for more
details

VALUE ADDED PROGRAM

Featured Program of the Month



CHAMBERS VISA & MASTERCARD PROCESSING

VersaPay offers all members preferential rates on VISA, MasterCard, and Interac processing. Canadian founded and operated, **VersaPay** provides local service and support combined with Industry-leading expertise with secure and reliable processing networks.

- 1.69% on VISA & MasterCard plus \$0.15/transaction
- \$0.07/transaction Interac Direct Debit payments
- Buy, rent, or lease your POS terminal starting at \$22.99/month

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Toll Free: (888) 594-1857

Email:

bpearman@assante.com

www.chamberplan.ca

Welcome New Members

Client Care Inc - 780-639-3420

Harwood Homes Inc.

780-594-4124

Invision Automotive Inc.

780-594-9980

Kix Hair & Body - 780-594-4463

MFRC - 780-594-6006

Realty Executives - 780-594-0004

2012 Home & Leisure



Trade Show

April 13 - 15, 2012

Cold Lake Energy Centre

Friday: 6:00pm - 9:00pm

Saturday: 10:00am - 6:00pm

Sunday: 11:00am - 4:00pm

Admission:

Adult	\$5.00
Children/Seniors	\$3.00
Family	\$12.00

Weekend (Single)	\$8.00
Weekend (Family)	\$20.00

(Family— 2 Adults and up to 4 Children)

**For more information call the
Chamber at:
780-594-4747**

DID YOU

KNOW.....

The Chamber has several items that you can rent for your next function. Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/ PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

Chamber Happenings



6th Annual Photo Contest

**Don't Leave your
cameras at home
You might miss
that perfect shot!**

**Contact the
Chamber for
contest rules and
registration forms**



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Chamber Luncheon With

Todd Hirsch

Lakeland Inn

April 10, 2012

11:45am - 1:00pm

Sponsored By:

ATB Financial™

Chamber April Business Mixer

April 18, 2012
5:30pm - 7:00pm

Hosted By:



**RBC
Royal Bank**

Susan White
Small Business Advisor

**Rural Alberta
Business Centre**

Cold Lake

"It's all about your business"

4009-50 Street PO Box 454 Cold Lake, AB T9M 1P1
Office (780) 594-1090 / Cell (780) 812-6156
susanwhite@northeastrabc.ca

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Down Comfort - Contact: 780-594-2775

Furniture Galaxy - Contact: 780-594-3602

Kia Cold Lake/Budget Rent A Car - Contact: 780-594-6200

Marina Bowling Centre - Contact : 780-639-2950

Renegade Recreation - Contact: 306-236-3210

Economic Diversification & Sustainability in the Oil Sands Gateway

St. Paul, AB - April 18 - 19, 2012
St. Paul Senior Citizens Centre - 4809-47th St.

**“Building a sustainable future
in our region.”**

**April 18 - Networking Mixer/Food Fair
with No Host Bar**

6pm - 9:30pm

- An opportunity for attendees to meet and greet over a few drinks and sample food from the region's local food processors.

April 19 - Guest Speakers Event

Registration at 8:30am, Conference 9am - 5pm

- Guest speakers from the U of A, Alberta HUB, Community Futures and Portage College discuss the advantages of Economic Diversification in our region and the existing resources available to support development.
- Special guest speakers include **Ray Danyluk** - MLA St. Paul/Lac La Biche and **Todd Hirsch** - ATB Financial Economist.
- At 4:00pm, attendees are invited to visit Blue Quills College for a tour of the the “Creating Home – Reclaiming the Self” home building project.



Ray Danyluk - MLA



Todd Hirsch - ATB Economist

Registration: \$25 per person.

Lunch will be provided.

To register, contact Scott Yakiwchuk

780-645-5223 ext. 218

scottyakiwchuk@portagecollege.ca



**PORTAGE
COLLEGE**

In partnership with: Alberta Rural Development Network
Northern Alberta Development Council - University of Alberta
Community Futures - ATB Financial - Blue Quills College
Alberta HUB - Regional Chambers of Commerce

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2012 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, J.F.D. Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Patti Ouellette, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Todd Munday, Grey Munday Stolfa Wowk LLP

Get the Chamber Working for Your Business!!!

www.coldlakechamber.ca
Your online business portal.

FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;

admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply