



April 2011

1 - April Fool's Day

3 Jamboree—Kin Hall
Cold Lake Senior's Society 780-639-0065

8 - 10 Crop Haven Scrapbooking Weekend
MFRC 780-594-6006

13 - Cold Lake & District Genealogy Club Monthly Meeting
Harbourview Community Centre
780-639-2152

14 - Cold Lake Visual Art Society
Contact Linda: 780-594-6105

15 - 17 Home & Leisure Trade Show ~ Energy Centre
Cold Lake Regional Chamber of Commerce : 780-594-4747

17 - Easter Egg Hut ~ JJ Parr
780-840-8000 ext.7111/2960

17 - 23 National Volunteer Week

21 - Children with Special Needs Meeting
MFRC 780-594-6006

22 - Good Friday - Office Closed

22 - Earth Day



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Cold Lake Regional Chamber of Commerce

Chamber Beat

April 2011

Phone: (780) 594-4747

Fax: (780) 594-3711

www.coldlakechamber.ca

Director's Message



David D. Piché
Director

As a director for the Cold Lake Regional Chamber of Commerce, I want to first and foremost remember that the members of the chamber are the most important part of this chamber. We sit as your board to discuss the importance of the chamber. To keep in trust the best interest of its members. We are all volunteers. All of us have businesses in the community. We discuss opportunities with City of Cold Lake and the M.D of Bonnyville.

We want Cold Lake to succeed at every level. We want what is best for our members. We have committees set up to host a variety of events. The Fish Fry, Trade Show, business of the year and many other events to get our members involved. More importantly to bring business to the City of Cold Lake and surrounding areas.

When I first ran for election as a director, I stated that I wanted what was best for the City of Cold Lake. I spoke of the need for Post Secondary education right here in Cold Lake. That is very important. My thoughts were why send our children off to other communities when we have the opportunity to have that same level of education right here in our back yard. I know what it is like to move away from home at an early age. Why not stay here after high school to get that extra family time needed to get ready for the real world. I believed that then and I still do now.

A local college generates income for the community as well. Apprenticeship training too. This area has some of the best trade's people in the province. Take a look at the amount of work in our area and you will see that most of it is being completed professionally by locals.

It's a history that we as a community are proud of. We do it and deliver every day.

Our military families are our friends and neighbours. 4 Wing Cold Lake supports this community truly. We have Aboriginal communities that support us through our business too. The Energy Sector gives full support when needed.

We are a unique community here in Cold Lake. Every business and every person who lives in the city and surrounding area are fortunate. In my travels of work and holidays, many say things like "Cold Lake ,that's where that Air Base is..." "The water sure is cold there..." "That is a nice place...We camped at the provincial park there." Nice words to hear when you're away from home.

I do enjoy being a director. It has given me an opportunity to meet some pretty cool folks. I truly mean the people of Cold Lake.

David D. Piché

Director

Budget 2011 highlights

Budget 2011
Building a better Alberta

- No new taxes, ensuring Alberta continues to have the lowest tax regime in Canada
 - Continued commitment to health care with a \$545-million increase to continue improving access to the health system and provide shorter wait times and safe, quality care. This brings Alberta's investment in health to \$14.8 billion.
 - A three-year, \$17.6-billion plan to invest in health facilities, schools, post-secondary institutions, water systems, roads and municipal infrastructure.
 - Supports and services for vulnerable Albertans, including \$2 billion for programs to assist seniors and persons with disabilities, and \$1.2 billion to support children, youth and families.
 - Enabling municipalities to plan for local needs, with \$1.6 billion for municipal infrastructure in 2011-12.
 - Opportunities for learning, as \$6.2 billion will go towards Alberta's Early Childhood Services to Grade 12 education system and \$2.4 billion for adult learning.
 - Responsible resource development with funding for the clean energy strategy, renewable energy and enhanced environmental monitoring.
- Budget 2011 holds the line on spending. Increases for 2011-12 and the following two years are forecast to be less than population growth plus inflation, and government remains balanced on an operating basis in 2011-12 and 2012-13.

FOR MORE ON WHAT'S IN THE BUDGET CHECK OUT THE LINK BELOW!

<http://enewsletter.alberta.ca/albertagovt/View.aspx?id=257825&q=289601078&qz=24aae6>

TELUS to invest \$400,000 in Cold Lake

More fibre optic lines, more cell sites and faster Internet as TELUS expands networks in Alberta

TELUS is investing \$400,000 in Cold Lake and area this year to further expand and enhance its wireless and wireline networks, as part of the company's \$650 million investments across Alberta in 2011. This year's network investment builds upon the \$23 billion TELUS has invested in its operations and technology in the province in the last 10 years.

"This year, right here in Cold Lake, TELUS will invest \$400,000 to further expand our world-class wireless network and bring faster Internet speeds to even more local businesses and households" said Derek Keturakis, general manager of Customer Solutions Delivery for Alberta North. "Not only are we proud to serve our customers every day of the year, we are proud to give where we live and do our part to help build a better community for us all".

In 2011, TELUS will continue to invest in its Optik TV and high-speed Internet services as it lays thousands of kilometers of fibre optic lines to support growing demand in Alberta. TELUS also offers TELUS satellite TV service, and available in Cold Lake, which complements TELUS's Optik TV by expanding the availability of TELUS home bundles, including TELUS TV, home phone and high speed internet to more than 90 percent of households across Alberta and British Columbia.

The company will also deliver Albertans access to even better and faster wireless broadband services by installing 80 new cell sites and introducing HSPA+ Dual Cell technology, one of the most advanced wireless technologies in the world.

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Federal Budget Aligns with Canadian Chamber's Call for Action

The Canadian Chamber of Commerce and its members called on the government to focus on three areas in 2011. The government heard the voice of Canadian business and aligned its budget with the Canadian Chamber's call for action:

- Transition from stimulus to private sector-led recovery.
- Lay out a credible plan to return to balanced budgets within five years.
- Commit to a tax and regulatory environment that will attract investments and create jobs.

The issue

In its pre-budget submission, the Canadian Chamber called on the government to spell out a strategy to secure the recovery, return to a budget balance in the medium term and bolster the economy's long-term growth potential by addressing long-standing structural impediments that negatively affect the operation of markets and the capacity of businesses to operate efficiently.

What we got for you

- The government will constrain annual program spending growth down to an average of about 1.6% per year through fiscal 2015-16.
- The government will rule out tax increases-including increases to business taxes-to balance its books.

The government will work to improve the personal income tax system, bring the benefits of foreign investment to Canada, secure access to foreign markets for Canadian businesses, improve Canada's regulatory and marketplace frameworks through better coordination and cooperation with other countries, focus on protecting intellectual property, reduce the administrative burden on Canadian business, engage with the provinces and territories to enhance internal trade and labour mobility, and support the development of new environmental and clean energy technologies.

How does this benefit me?

The economic measures announced in the federal budget will support Canada's economic recovery and help Canadian businesses prosper, create jobs and compete.

In particular, the government's focus on improving the business operating environment will encourage more business investment which will enable further sustainable growth and help build a more competitive economy, making Canada a more attractive destination for foreign investment.

<http://www.chamber.ca/index.php/en/news/C156/federal-budget-aligns-with-canadian-chambers-call-for-action/>

Chamber Happenings

Cold Lake Regional
Chamber of Commerce
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Sherri Bohme
Executive Director

Sharon Martin
Coalition Coordinator -
Hearts for Healthcare

Jessica Lavoie
Administrative Assistant

Nicole Mansfield
Administrative Assistant



2011 COMING EVENTS

April 6

Wages at Work Workshop

April 15—17

2011 Home & Leisure Trade Show

April 21

Chamber Board Meeting

April 22

Good Friday (Office Closed)

May (TBD)

ATB Business Mixer

VALUE ADDED PROGRAM

*Featured Program of the
Month*



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bpearman@assante.com

www.chamberplan.ca

Welcome New Members

Northlake Concrete &

Landscaping

Phone: 780-201-7231

Three Nuts In A Hut

Phone: 780-594-3688

Chinese Delegates Tour Cold Lake



On March 3, 2011 the Cold Lake Regional Chamber of Commerce had the opportunity to introduce some of beautiful Cold Lake to five Chinese Delegates. Our stops included a tour of CFB 4 Wing, Cold Lake Energy Centre, Cold Lake High School, and Portage College. This tour gave the Chinese Delegates a brief look into some of the wonderful things Cold Lake has to offer. Our tour ended at City Hall where gifts of appreciation were exchanged and many welcomes for future visits to both Cold Lake and China. A huge thank you to everyone who helped make this tour possible. All who attended were greatly appreciated.

DID YOU KNOW.....

The Chamber has several items that you can rent for your next function.

Some of the items we currently have available include:

- 100 cup Coffee Pot
- 30 cup Coffee Pot
- Room Dividers
- Sandwich Board
- White Pedestals
- Aisle Markers
- Draw Barrels

Contact us for more details.....

NO SHOW/PAYMENT POLICY

Remember:
When registering for a Chamber event, payment should be received at the time of registration unless prior arrangement has been made. Members who sign up for, but do not show up for an event, will be billed. Please give 48 hrs notice of cancellation as meals are often purchased according to the number of attendees.

2011 Home & Leisure



Trade Show

Book Your Booth Today!

Dates: April 15 6:00 pm to 9:00 pm
April 16 10:00am to 6:00 pm
April 17 10:00 am to 4:00 pm
Location: Cold Lake Energy Centre

**Only 8 booths
remaining!**

More information or to register Call the Chamber office @ 780-594-4747
or email: admin@coldlakechamber.ca



China Trip

The Cold Lake Regional Chamber of Commerce

*invites you to experience China with us as we partner with Tianjiao
International to host a ten-day tour*

*May 18-27, 2011 **Full***

*October 11-20, 2011 **Limited Space available***

Don't Delay!

*For more information Call the Cham-
ber @ 780-594-4747*



Wages at Work Workshop

This workshop provides a comprehensive hands-on experience designed to provide participants with a better understanding of the rights and obligations of employers and employees under employment standards legislation.

April 6, 2011 @ the Cold Lake Regional Chamber of Commerce.

NO COST TO ATTEND THIS

WORKSHOP.

PLEASE R.S.V.P TO THE CHAMBER

Minimum of 12 participants needed.

Thank you to RE/MAX Cold Lake
2000 for hosting our March Business
Mixer!

Business Mixers are a great way to
network between businesses. Our next
mixer will be held in May @ ATB
Financial. Keep watching for more
details

Do you have a Job Listing?

We can help!

**Have your job ads posted on our Chamber
Website.**

**For more information call the Chamber @
780-594-4747**

SHOW YOUR CARD AND SAVE.....MEMBER TO MEMBER BENEFITS

Action Plus Flooring - Contact: 780-594-0013

Cold Lake Golf and Winter Club - Contact: 780-594-5341

Down Comfort - Contact: 780-594-2775

Evergreen Birch Lodge - Contact: 780-639-3114

Furniture Galaxy - Contact: 780-594-3602

Kia Cold Lake/Budget Rent A Car - Contact: 780-594-6200

Livingstone Art & Gem - Contact: 780-594-7315

Marina Bowling Centre - Contact : 780-639-2950

Renegade Recreation - Contact: 306-236-3210

As a Chamber member, your business...

- ◆ Is a part of an organization that represents over 300 local businesses and over 22, 000 provincially.
- ◆ Benefits from business referrals that non-members do not receive.
- ◆ Develops instant credibility through the Chamber Seal of Trust.
- ◆ Is positioned to access and communicate with all levels of government on issues that affect business
- ◆ Will learn about rising government issues that affect business and your voice is heard on these issues.
- ◆ Benefits from great networking opportunities.
- ◆ Receives a monthly copy of the Chamber Beat newsletter, keeping you informed.
- ◆ Gains access to information on workshops and seminars that will keep you on the cutting edge of business.
- ◆ Can be showcased at a Grand Opening event.
- ◆ Reduces costs through Chamber discounts on all activities and events.
- ◆ Receive substantial savings by taking advantage of the Alberta Chambers of Commerce and Cold Lake Regional Chamber of Commerce's discounts available to you and your staff.
- ◆ Is eligible for Group Insurance - medical, dental, and disability.
- ◆ You can be a part of the Chamber member discount program when you offer discounts to local members in exchange for advertising.
- ◆ Can deduct membership fees on your income tax.

2011 Membership Investment

# of Employees	Membership Fee	GST	Total
1-5	\$165.00	\$8.25	\$173.25
6-15	\$275.00	\$13.75	\$288.75
16-50	\$400.00	\$20.00	\$420.00
Over 50	\$500.00	\$25.00	\$525.00
Non Profit	\$61.00	\$3.05	\$64.05
2 nd Business	\$30.00	\$1.50	\$31.50

Core Chamber Activities:

- ◆ Building a successful environment for a business
- ◆ Membership services
- ◆ Lobbying
- ◆ Economic development
- ◆ Member to member benefits
- ◆ Networking/Promotions
- ◆ Information services

Chamber of Commerce 2010 Board of Directors

President	Rob Brassard, Lakeland Credit Union
Vice President	Greg Sylvestre, Ross & Sylvestre LLP
Director	Chris Emerson, Canada Brokerlink Inc
Director	Bob Buckle, Original Joes Restaurant & Bar
Director	Dave Piche, J.F.D. Contracting
Director	Ajaz Quraishi, Accounting Plus
Director	Carla Beaupre, K-Rock 95.3FM
Director	Eva Urlacher, Ketron Construction Ltd.
Director	Brandon Vik, Remax 2000
Director	Lisa Borowitz, ATB Financial
Director	Brian Clark, ATB Securities Inc

Get the Chamber Working for Your Business!!!

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Your online business portal.
FREE JOB POSTINGS

If you are in a labor crunch, email the position details to;
admin@coldlakechamber.ca

Make sure to include:

- ◆ business name & contact information
- ◆ position title/work description
- ◆ wage & deadline to apply